

Xiong Zuquan

Research interests

A non-acafan who is interested in (un)fandom studies. Not only focuses on the interaction between fan-fandom-object, but he also paid specific concern to the interaction between fandom groups, fans and non-fans, and fan-state. It navigates him to the fields of studies on parasocial relationships, cultural representation, deviance, technological adaptation and structuration. His current work focuses on the cultural production of online fanfiction communities in the normalized censored environment, to explore the power dynamics that are shaped by digital technologies.

Conference paper

Xiong Z., Huang, V., & Zhao, J. (2022). Once you were the light: Narratives of fan-idol relationship dissolution. Paper was presented at the International Communication Association (ICA) 2022 Annual Conference.

Huang, V., **Xiong, Z.**, Luo, Y., Wu, Y., Wang, Y. & Yan, K., (2022). A systematic and thematic review of Chinese internet studies in SSCI communication journals, 2010-2021. Paper was presented at 19th Chinese Internet Research Conference, virtual, HKBU