



WU Yu (Sophie)

Research interests:

Media psychology

Social media engagement

Happiness and well-being

Information-seeking behavior

mHealth Technology

Publications and Referred Conference Presentations

Wu, Y., & Tsang, S. J. (2021). Polarized Discussion Space: A Study on Comparing Effects of Insults and Mockery below Fact-check Posts. The ICA preconference "Comparative perspective on negativity, incivility, and toxic talk in political discussions".

Tsang, S. J., & Wu, Y. (2021). Stay silent or speak out? Comparing the impact of perceived opinion climate on political engagement on Facebook and WhatsApp. The ICA preconference "Media Performance and Social Inclusion".

Tsang, S. J., & Wu, Y. (2021). Predicting Facebook Users' Accusations of Fake News During the COVID-19 Pandemic in Hong Kong: Perceived News Motive and Emotion Experienced. International Association for Media and Communication Research / Conference 2021.

Tsang, S. J., Wu, Y., Zhou, L., & Wang, M. (2021). 香港 Facebook 新聞專頁分析報告: 「假新聞」回應與嘲諷心理 (二零二一年一月) [Hong Kong Facebook News Analytics Report: Mocking with Replies using "Fake News" (January 2021)]. BUAR.

Tsang, S. J., & Wu, Y. (2021). 香港 Facebook 新聞專頁分析報告: 新聞形式與用戶互動 (二零二零年十一月) [Hong Kong Facebook News Analytics Report: News Formats and User Engagement (November 2020)]. BUAR.