

## **NGUYEN Quang Minh Nguyet (Moon Nguyen)**

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### **CURRICULUM VITAE**

#### **1. Education**

2019-Now    PhD student, Communication Studies, Hong Kong Baptist University

2015-17    MA, International Journalism, Hong Kong Baptist University

2006-10    BA, Sociology, Hue University of Sciences

#### **2. Academic and Professional Experience**

2017-19    Marketing executive, Hinrich Foundation

2016-17    Content marketing coordinator, Hinrich Foundation

2014-15    Contributor, Vietnam Human Rights Magazine-Human Rights Committee

2012-16    Writer, VC Media Corporation

2011-15    Copy editor, Journal of Research and Development

2010-11    Project coordinator, Huehelp Foundation

2011        In-depth interviewer, Department of History, Hue University of Sciences

2010        Project officer, Center for Social Research and Development

2010        Desk researcher, Department of Labor, War Invalids and Social Affairs

2008        Focus group organizer, Vietnam Institute of Cultural and Arts Studies

#### **3. Teaching Experience**

Jan-May 2021    Teaching Assistant, Social Communication and Advertising, Hong Kong Baptist University

Sept-Dec 2020    Teaching Assistant, Perspectives on Media & Society, Hong Kong Baptist University

Jan-May 2020    1. Teaching Assistant, Audience Measurement and Engagement, Hong Kong Baptist University

	2. Teaching Assistant, Culture, Society and the Media, Hong Kong Baptist University
Sept-Dec 2019	Teaching Assistant, Children as Consumers: Marketing to the Youth, Hong Kong Baptist University
Sept-Dec 2010	Teacher, Research Methods in Sociology, Hue Vocational School

#### **4. Publications**

Nguyen, N. Q. (2014, Nov). Peace Education in the Relation with Human Rights Education: Toward an Integrity. *Vietnam Human Rights Magazine-Human Rights Committee* (11), 26-29.

Nguyen, N. Q. (2014, Sept). Youth in the Wave of Cultural Globalization. *Vietnam Human Rights Magazine - Human Rights Committee* (9), 27-29.

#### **5. International Conferences**

Ni, S., **Nguyen, M.**, Qui, R. (2021). Comparing Covid-19 fact-check usage across political communities on Twitter. 2021 Politics and Computational Social Science (PaCSS), Northeastern University, U.S, August 9-13.

Nguyen, M. (2021). Social Media Literacy and User's Ability to Detect Fake News: The Moderating Role of Information Seeking. 2021 Virtual Conference of International Association of Media and Communication Research (IAMCR), United States International University-Africa, Kenya, July 11-15.

Nguyen, M. (2020). Socially Mediated Visibility: Re-examining Organizational Visibility Through Presence of Extended Audiences. 2020 Virtual Conference of International Association of Media and Communication Research (IAMCR), Tampere University, Finland, July 12-17.

Nguyen, M. (2020). Inconsistent CSR Information and Effects on Customer's Attitudes: A Mediation Model. 2020 Virtual Conference of Association for Education in Journalism and Mass Communication (AEJMC), August 6-9.

Nguyen, M. (2017). Ethical Considerations in the Reportage of Sexual Violence, Asia Journalism Research Conference 2017 (AJRC), University of the Philippines, Philippines, April 26-27.

#### **6. Research methods**

##### **Quantitative**

- Multivariate analyses

- Data mining and big data analysis
- Social network analysis
- Survey, marketing experiments

### **Qualitative**

- Focus group
- In-depth interview