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## **Research Interests:**

- Health Communication
- Advertising Communication
- Psychology
- Visual communication

## **Conference Paper Presentation:**

**Zhou, X.** & Zhu, C. (2024, March 29 - March 30). *How does the use of social media affect the mental health of adolescents?* [Paper presentation]. Emerging Media for Communicating SDGs (EMCSDGs), Hsinchu, Taiwan.