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## Research Interests:

- Social media activism
- Media psychology
- Media sociology

## Refereed Journal Article:

Park, K., Nie, S. N., **Zhang, J. C.**, & Asthana, S. (2024). Public relations lessons from the pandemic: A systematic review of the COVID-19 research in public relations published from 2020 to early 2023. *Public Relations Review*, 50(2), 102452.

## Conference Paper Presentation:

Li, B., **Zhang, J.** & Song, Y. (2024, June 20-24). *Perceptions of Incivility in Public Online Discussions: A Qualitative Analysis of the Influence of Message and Context Characteristics* [Paper presentation]. 74th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia.