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Ph.D. Student

B.A. with Honours in International Communications Studies

University of Nottingham

M.Sc. in Digital Communication and Culture

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Research Interests:

- Embodied Cognition
- Technology – mediated Communication
- Mixed Reality and Narrative Film
- Cybernetics
- Computational Methodology
- Artificial Neural Network and Machine Learning
- Human – machine Symbiosis

Refereed Journal Article:

Lyu, S., Zhao, Z., Liu, G., & Zhou, S. (2024). Understanding Embodied Health Practices and Their Impacts in a Traditional Chinese Medicine Program: A Mixed Methods Study. *Health Communication* (Under Review)

Zhao, Z., Liu, K., **Lyu, S.**, & Wang, H. (2024) Investigating Factors Influencing the Adoption of Home-based Health Monitoring Systems: An Integration of the Embodied Cognition Theory and the UTAUT Model. *Computers in Human Behavior* (Under Review)

Gao, Y., & **Lyu, S.** (2024) Redefining Cinema's Gender Paradigms: Exploring Gender Fluidity and Power Dynamics in 'Barbie' through Postmodern Feminist Critique. *Feminist Theory* (Under Review)

Zhao, Z., Huang, M., Wang, Z., **Lyu, S.**, & Wang, H. (2023). A human-centred design strategy for self-training healthcare service among visually impaired persons. *The Design Journal*, 26(5), 731-752.

Lyu, S. (2022). Ideas and Strategies of Running Social Platform UGC Content Under the Background of Digital Media. *China Electronics Enterprise Magazine*.

Lyu, S. (2022). Analysis of Laura Mulvey's Visual Pleasure and Narrative Cinema. *Focus*.

Lyu, S. (2021). The Basic Attribute, Development and Social Function of Contemporary Documentary. *Wisdom Oriental*.

Conference Paper Presentation:

Lyu, S., Zhao, Z., & Zhou, S. (2024) Examining the Effectiveness of Digital Storytelling on Improving Mental Health during the Covid-19 Pandemic: A Narrative Communication Perspective. *ICA Preconference* (Accepted)

Lyu, S., & Zhou, W. (2024) Exploring the Intersection of Strategic Communication, User Acceptance, and Social Impact: Insights from Hong Kong College Students' Attitudes and Behaviours towards AI Technology. *ICA Preconference* (Accepted)

Gao, Y., & **Lyu, S.** (2024) Strategic Communication Dynamics in Chinese Corporate Internal Social Media: Examining the Impact of Engagement Transparency and Privacy on Employee Information Sharing Behavior Mediated by Employee Organization. *ICA Preconference* (Accepted)

Zhou, W. **Lyu, S.** & Zhan, J. (2024) Bridging the Digital Divide: Exploring the Role of Family Interactions in Fostering Fact-Checking Literacy. *IAMCR* (Accepted)

Lyu, S. (2022, December). Feasibility and Acceptability of Using Smartphone App Headspace to Study Meditation Through Digital Media. In *2022 2nd International Conference on Computer Technology and Media Convergence Design (CTMCD 2022)* (pp. 715-723). Atlantis Press.

Zhao, Z., Yu, L., **Lyu, S.,** & Wang, H. (2023, September). Improving Self-management for Long COVID: Using Double Diamond Model to Design A mHealth App. In *Proceedings of the Human Factors and Ergonomics Society Annual Meeting (Vol. 67, No. 1, pp. 2274-2280)*. Sage CA: Los Angeles, CA: SAGE Publications.

Other Publication and Award:

- Shanghai Xinmin Evening News (20160704 A05)
- Shanghai Xinmin Evening News (20160705 A06)
- Shanghai Xinmin Evening News (20160705 A07)
- “The Spirit of National Art” Works Achievements, National First Prize
- “The Spirit of National Art” Works Achievements, Excellent Instructor Prize
- 6th Sichuan Province University Animation Contest, Excellent Instructor Prize
- Sichuan TV Artists Association, Honor Membership

- First Sichuan Provincial Forest and Grassland Fire Prevention Public Welfare Micro Video Contest, Provincial Third Prize
- Distinguished Alumni, University of Sydney
- Sydney Memory nominated for Who is Sydney 2019 Short Film Competition
- Melbourne 'Great Ocean Road' Micro Film Nomination, Rode Micro Film Contest
- Roblox Innovation and Design Instructor, Tencent Games & Roblox