

LI, Zixi

Ph.D. Student

B.A. in

Tianjin Foreign Studies University, China

M.A.

Hong Kong Baptist University, Hong Kong SAR

MPhil.

Hong Kong Baptist University, Hong Kong SAR



📞 (+852) 53058995

✉ 23482184@life.hkbu.edu.hk

Research Interests:

- Persuasion
- Health and Risk Communication
- Meta-Analysis

Refereed Journal Article

Shi, J., **Li, Z.**, Chen, L., & Tang, H. (2023). Individual and collective actions against climate change among Chinese adults: The effects of risk, efficacy, and consideration of future consequences. *Science Communication*, 45(2), 195–224.
<https://doi.org/10.1177/10755470231151452>

Conference Paper Presentation

Li, Z., Shi, J. (2024, June) Message effects on psychological reactance: A meta-analysis. Paper to be presented at the 74th Annual International Communication Association Conference, Gold Coast, Australia, Jun 2024.

Cheng, Y., **Li, Z.**, Shi, J. (2024, June) A Systematic Review of Moderators of Normative Influences. Paper to be presented at the 74th Annual International Communication Association Conference, Gold Coast, Australia, Jun 2024.

Sun, Y., **Li, Z.**, Wang, X. (2024, June) Mapping Narrative Persuasion: A Meta-review of 16 Meta-analyses. Paper to be presented at the 74th Annual International Communication Association Conference, Gold Coast, Australia, Jun 2024.

Yin, H., Wang, L., Li, Y., **Li, Z.**, Wang, X., Sun, Y. (2024, June) The evolving landscape of vaccine communication research: Research topics, theories, and knowledge. Paper to be presented at the 74th Annual International Communication Association Conference, Gold Coast, Australia, Jun 2024.

Wang, L., **Li, Z.**, Li, Y., Wang, X., Yin, H., Sun, Y. (2024, June-July) Mapping the landscape of HPV vaccine communication: An umbrella review. Paper accepted at the 2024 International Association for Media and Communication Research (IAMCR), Christchurch, New Zealand.

Li, Z. (2023, May) Understanding the effects of presumed media influence: A systematic review. Paper presented at the 73rd Annual International Communication Association Conference, Toronto, Canada.

Shi, J., Smith, S., Su, Y., **Li, Z.** (2023) Normative social influence from peers about vaping among Chinese young adults: An expansion of the conceptualization of peer communication. Paper presented at the 73rd Annual International Communication Association Conference, Toronto, Canada.