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Ph.D. Candidate

## B.A. in Information Management and Information System

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## Research Interests:

- Computational Social Science; Quantitative Statistics; Qualitative Analysis
- Online incivility in Hong Kong

## Refereed Journal Article:

Xu, T., Chen, S., Ye, Y., **Li, B.**, & Guan, H.\* (2022). Interval-based Non-dimensionalization Method (IBNM) and Its Application. *Soft Computing*, 1-10.

Song, Y.\*, Kwon, K. H., Lu, Y., Fan, Y., & **Li, B.** (2021). The “Parallel Pandemic” in the Context of China: The Spread of Rumors and Rumor-Corrections During COVID-19 in Chinese Social Media. *American Behavioral Scientist*, 00027642211003153.

Chen, S., Liu, X.\*, & **Li, B.** (2018, May). A Cost-sensitive Loss Function for Machine Learning. *Database Systems for Advanced Applications* (pp. 255-268). Springer, Cham.

## Conference Paper Presentation

**Li, B.**, Zhang, J., & Song, Y. (2024, June). Perceptions of Incivility in Public Online Discussions: A Qualitative Analysis of the Influence of Message and Context Characteristics. Paper will be presented at the 74th Annual International Communication Association (ICA) Conference, Gold Coast, Australia.

**Li, B.**, Song, Y., & Shi, Y. (2023, May). Explicit versus Implicit Incivility: Investigating Deliberative Attributes, Self-identity, and Potential Moderating Roles of Mass Democracy Protests in Hong Kong. Paper presented at the 73rd Annual International Communication Association (ICA) Conference, Toronto, Canada.

**Li, B.**, Song, Y., Shi, Y., & Lu, Y. (2022, August). Networked Umbrella Movement and Anti-ELAB Movement in Hong Kong: Guide in Incivility, Identity and Thread Popularity Inequality on Hong Kong Golden Forum. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) 105th Annual Conference, Detroit, the United States of America.

**Li, B.**, & Zhu, Z. (2022, August). Violent Video Games Exposure and Aggressive Behaviors among Chinese Adults: The Roles of Motivation of Violence Rewards, Normative Beliefs about Aggression and Gender. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) 105th Annual Conference, Detroit, the United States of America.

Tsang, S. J., & **Li, B.** (2022, July). Predicting Accusations of Fake News with Post Sentiment on Facebook. Paper presented at the International Association for Media and Communication Research (IAMCR) 2022 Conference, Beijing, China.

Xu, M., Fan, Y., **Li, B.**, & Song, Y. (2022, May). Who is the Agenda Setter: The Politicization of COVID-19 Vaccine in News and Online Forum in Hong Kong. Paper presented at the 72nd Annual International Communication Association (ICA) Conference, Paris, France.

Song, Y., Kwon, K.H., Lu, Y., Fan, Y., & **Li, B.** (2021, May). The “Parallel Pandemic” in the Context of China: The Spread of Rumors and Rumor-Corrections During COVID-19 in Chinese Social Media. Paper presented at the 71st Annual International Communication Association (ICA) Conference, virtual conference.

**Li, B.**, Song, Y., & Lu, Y. (2021, July). Public Response to Online Incivility in Hong Kong Forums: The Influence of Social Norms. Paper presented at the Networks 2021 Conference, virtual conference.

Fan, Y., Song, Y., & **Li, B.** (2021, July). Who Gets more Coordinated Shares? Investigating the Diffusion of Pro- and Anti-vaccination Information on Facebook During COVID-19. Paper presented at the Networks 2021 Conference, virtual conference.

Chen, S., Liu, X., & **Li, B.** (2018, May). A cost-sensitive loss function for machine learning. DASFAA 2018 International Workshops: BDMS, BDQM, GDMA, and SeCoP, Gold Coast, QLD, Australia, May 21-24, 2018, Proceedings 23 (pp. 255-268). Springer International Publishing (CCF Class B Conference).