

# LIU, Dandan

Ph.D. Candidate

## **B.A. in Journalism**

Beijing Foreign Studies University, Beijing, China

## **M.A. in Global Communication**

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## **Research Interests:**

- Strategic and persuasive communication
- Emerging technologies in advertising research
- Audience engagement on social media
- Human-machine communication

## **Conference Paper Presentation**

Liu, D. D. (2024, Jun). Is It (Para)social Interaction Between Human and AI Agents? A Scoping Review of Measured PSI in Human-AI Communication. *Paper was accepted at 74th Annual Conference of International Communication Association (ICA), Gold Coast, Australia.*