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Research Interests

- Health Communication
- Community
- Labour
- Social Theory

LEUNG Ho-man is currently pursuing his PhD in communication studies at Hong Kong Baptist University. Prior to this, he completed his MPhil in sociology at Lingnan University. Ho-man is an interdisciplinary researcher specializing in health communication, community development, and labour issues. With rigorous training in social sciences, he is well-versed in both quantitative and qualitative research methods. His current research focuses on subjective health assessment and strategies for promoting vaccinations. In addition to his academic pursuits, Ho-man actively engages with the community and advocates for labour policies, driven by his passion for local community development and concerns regarding precarious labour.

Refereed Journal Articles

Chang, L., Fung, T. K.F., Leung, H. M., & Lai, P. Y. (2024). Generational Differences In Health Information Behaviors During The COVID-19 Crisis: A Hong Kong Study. *Global Media and China*. Advance online publication. <https://doi.org/10.1177/20594364241238635>

Fung, T. K. F., Lai, P. Y., Chang, L., & **Leung, H. M.** (2022). Applying The Comprehensive Model Of Information Seeking To Understand Chronic Illness

Information Scanning: Hong Kong Evidence. *World Medical & Health Policy*, 1– 31.
<https://doi.org/10.1002/wmh3.515>

Siu, J. Y., Fung, T. K. F., & **Leung, H. M.** (2019). Social And Cultural Construction Processes Involved In HPV Vaccine Hesitancy Among Chinese Women: A Qualitative Study. *International journal for equity in health*, 18(1), 147.
<https://doi.org/10.1186/s12939-019-1052-9>

Siu, J. Y., Fung, T. K. F., & **Leung, H. M.** (2019). Barriers To Receiving HPV Vaccination Among Men In A Chinese Community: A Qualitative Study In Hong Kong. *American journal of men's health*, 13(1), 1557988319831912.
<https://doi.org/10.1177/1557988319831912>

Conference Paper Presentation

Chang, L., Fung, T. K. F., **Leung, H. M.** & Lai, P. Y. (2022, May 26 – 30). *Generational Differences In Online Health Information Behaviour During The COVID-19 Pandemic: A Hong Kong Study*. [Paper presentation] 72nd Annual International Communication Association Conference: One World, One Network? Paris, France.
<https://www.icaheadq.org/page/ICA2022>

Leung, H. M. & MO, M. K. (2021, May 1 – 2). *The Tuen Mun 'Dancing Aunties': The Contradiction Between Life Satisfaction And Violation Of Norms Among Dancing Activity In Tuen Mun*. [Paper presentation] Hong Kong Popular Culture: Imagining a Research Field, Online Workshop, Hong Kong. <https://hksi.ubc.ca/hong-kong-popular-culture/>

Siu, J. Y., Fung, T. K. F., & **Leung, H. M.** (2019, April 7 – 11). *Barriers To Receiving HPV Vaccination Among Men In A Chinese Community: A Qualitative Study In Hong Kong*. [Paper presentation] 23rd IUHPE World Conference on Health Promotion, Rotorua, New Zealand.

Siu, J. Y., Fung, T. K. F., & **Leung, H. M.** (2018, October 2 – 6). *A Qualitative Study On The Barriers To Getting Vaccinated Against Human Papillomavirus Among Men In Hong Kong*. [Poster presentation] 32nd International Papillomavirus Conference in conjunction with AOGIN 2018, Sydney, Australia.

Leung, H. M. (2015, December 5). *An Exploratory Study on Localist Tendency in Hong Kong*. [Paper Presentation] Hong Kong Sociology Association 17th Annual Conference, Hong Kong Shue Yan University, Hong Kong.

Leung, H. M. (2015, July 2-3). *From Occupy Central to Occupy Movement –A Change of Visions of Movements in Hong Kong* [Poster Presentation] Sociology and Critical Perspective Conference 2015 (SOCIOCRI'15), Eastern Mediterranean Academic Research Center (DAKAM), Istanbul, Turkey.