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B.A in Political Science

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Research Interests:

- Computed Mediated Technology
- Gamification
- Employee Engagement
- Social Media at Work

Conference Paper Presentation

Mensah, S., **Ayi-Bonte, A.** (2024, June). "Is a Prophet Not Appreciated in His Land?": An Analysis of Netizen's Discourses of "African of the Year 2021" Conferral." Paper to be presented at the 74th Annual International Communication Association Conference, Gold Coast, Australia.

Ayi-Bonte, A. (2024, June). From boredom to winning: Leveraging gamification to enhance Employee Engagement in Ghanaian Organizations. Extended abstract to be presented at the ICA Preconference 'Impacts of Strategic Communication in an Interconnected World', University of Technology, Sydney, Australia.