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B.A. in Translation

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Research Interests:

- CEO communication
- Internal communication and employee engagement
- Corporate social responsibility/advocacy (CSR/CSA)
- Issue management and crisis communication

Refereed Journal Article:

Park, K., **Nie, S. N.**, Zhang, J. C., & Asthana, S. (2024). *Public relations lessons from the Pandemic: A systematic review of the COVID-19 research in public relations published between 2020 and early 2023*. *Public Relations Review*, 50, 1-18.
<https://doi.org/10.1016/j.pubrev.2024.102452>

Conference Paper Presentation

Nie, S., & Su, K. (2024, March 29-30). *Be prepared in the digital era: What and how issues are monitored in China from the perspective of Public Relations professionals* [Paper presentation]. The 2024 Emerging Media for Communicating Sustainable Development Goals (SDGs) Symposium, Hsinchu City, Taiwan.

Park, K., Asthana, S., & **Nie, S.** (2023, May 26-29). *Trust and distrust toward corporate social advocacy on #StopAsianHates: An empirical approach with employee relations perspective* [Paper presentation]. The 73rd Annual International Communication Association Conference, Toronto, Canada.

Nie, S. (2022, May 26-30). *Workplace gossip in Chinese organizations: Topics, gossip partners, contexts and impacts* [Paper presentation]. The 72nd Annual International Communication Association Conference, Paris, France.