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Research Interests:

- Media Effects
- Human-Computer Interaction
- Health and Risk Communication
- Information and Communication Technology (ICT)
- Computational Social Science

Refereed Journal Publications:

Ng, Y.-L., & Lin, Z.* (2024). Toward a technological utopia or Dystopia? Online Expression of Society-wide, Compulsory Use of Surveillance Technology. *Science and Engineering Ethics*. [Q1 in SSCI – Ethics, 2022 JCR IF = 3.7, Springer] [*co-first author]

Ng, Y.-L., & Lin, Z.* (2022). Exploring conversation topics in conversational artificial intelligence-based social mediated communities of practice. *Computers in Human Behavior*, 134, 107326. [Q1 in SSCI - Psychology (multidisciplinary), 2022 JCR IF = 9.9, Elsevier] [*co-first author]

Refereed Conference Presentations:

Lin, Z. & Ng, Y. -L. (2024, June). *Why Are Users Drawn to ChatGPT? Unraveling the Motivations, Concerns, and Acceptance of Generative Artificial Intelligence*. Paper presented at ICA 2024 - 74th Annual International Communication Association Conference, Gold Coast, Australia.

Lin, Z. (2024, June). *Exploring the Impact of Media Use on Trust in Chinese Government: The Mediating Role of Authoritarian Personality*. Paper presented at ICA 2024 - 74th Annual International Communication Association Conference, Gold Coast, Australia.

Ng, Y. -L., & **Lin, Z.** (2024, June). *Biophilia Gratification: Evidence from Nature-related Posts and Images on Social Media*. Paper presented at ICA 2024 - 74th Annual International Communication Association Conference, Gold Coast, Australia.

Lin, Z. (2024, March). *Perceived Self-Efficacy, Governmental Paternalism, and Trust in Government: Navigating the Credibility of Government Debunking Efforts in China*. Paper presented at the Emerging Media for Communicating SDGs Conference, Hsinchu, Taiwan.

Lin, Z. (2023, May). *The “Othered” Africa: African Narratives Construction by Chinese Self-Media*. Paper presented at ICA 2023 - 73rd Annual International Communication Association Conference, Toronto, Canada.

Ng, Y. -L., & **Lin, Z.** (2023, May). *Anonymous Online Expression of Society-wide, Compulsory Contact Tracing App Use: A Structural Topic Modeling Approach*. Paper presented at ICA 2023 - 73rd Annual International Communication Association Conference, Toronto, Canada.

Zhang, Y., **Lin, Z.**, Tong, C., & Ho, S. (2023, May). *How Dynamic Patterns Help? A Cumulative Logic for Improving Tokenization Data Pre-processing of Online User-generated Content*. Paper presented at ICA 2023 - 73rd Annual International Communication Association Conference, Toronto, Canada.

Ng, Y. -L., & **Lin, Z.** (2022, May). *Exploring Conversation Topics in Conversational Artificial Intelligence-Based Communities of Practice: A Latent Dirichlet Allocation Approach*. Paper presented at ICA 2022 - 72nd Annual Conference of International Communication, Paris, France (Hybrid).