

CIRC 2022 Program

Day 1

23 May (Monday) 2022

09:00 – 09:20 HKT (UTC + 8)	Opening: Welcoming to CIRC 2022
09:30 – 10:50 HKT (UTC + 8)	Keynote Speech: Professor Jonathan Jian-Hua Zhu
11:00 – 12:20 HKT (UTC + 8)	Panel 1: Chinese Fact-Checking in the Digital Age
12:20 – 13:20 HKT (UTC + 8)	Lunch Break
13:30 – 14:50 HKT (UTC + 8)	Panel 2: Internet Technology, Environment, and Health
15:00 – 16:20 HKT (UTC + 8)	Panel 3: Global Perspectives on Chinese Internet
16:30 – 17:50 HKT (UTC + 8)	Panel 4: The Digital Silk Road Between Internet Sovereignty and Globalization Imperatives
18:00 – 19:20 HKT (UTC + 8)	Panel 5: Provincializing Platform Economies: The (Re)making of Power Dynamics and Social Order in China

Day 2

24 May (Tuesday) 2022

09:30 – 10:50 HKT (UTC + 8)	Panel 6: Internet and Digital Economy
11:00 – 12:20 HKT (UTC + 8)	Panel 7: State, Regulation, and Society
12:20 – 13:20 HKT (UTC + 8)	Lunch Break
13:30 – 14:50 HKT (UTC + 8)	Panel 8: Digital Platform, Content, and Culture
15:00 – 16:20 HKT (UTC + 8)	Panel 9: Cross-Platform Analyses of Chinese Internet
16:30 – 17:30 HKT (UTC + 8)	Closing: Student Paper Award Ceremony

Day 1: 23 May 2022

<p>Hong Kong, HKT (UTC +8) 09:00 – 09:20 London, BST (UTC +1) 02:00 – 02:20 New York, EDT (UTC -4) (22 May) 21:00 – 21:20 Los Angeles, PDT (UTC -7) (22 May) 18:00 – 18:20</p>	<p>Opening: Welcoming to CIRC 2022</p>
<p>Hong Kong, HKT (UTC +8) 09:30 – 10:50 London, BST (UTC +1) 02:30 – 03:50 New York, EDT (UTC -4) (22 May) 21:30 – 22:50 Los Angeles, PDT (UTC -7) (22 May) 18:30 – 19:50</p>	<p>Keynote Speech: Adding Evidence-based Evaluation (EbE) to Research on Chinese Internet Research</p> <p>Speaker: Jonathan Jian-Hua Zhu, City University of Hong Kong</p>
<p>Hong Kong, HKT (UTC +8) 11:00 – 12:20 London, BST (UTC +1) 04:00 – 05:20 New York, EDT (UTC -4) (22 May) 23:00 – (23 May) 00:20 Los Angeles, PDT (UTC -7) (22 May) 20:00 – 21:20</p>	<p>Panel 1: Chinese-language Fact-checking in the Digital Age</p> <p>Chair: Stephanie Jean Tsang, Hong Kong Baptist University</p> <ol style="list-style-type: none"> <p><i>How to investigate truth in the online space: An example from the practice by fact checkers in Nanjing University.</i> Junyi Chen, Ling Lin and Yiwen Deng, Nanjing University</p> <p>標題：如何在眾聲喧嘩的網路空間里探尋真相？——以校園媒體“核真錄”的實踐為例</p> <p>出席者：核真錄社會時政組責編陳俊沂、研究中心責編林凌和媒介質量評估責編鄧譯文</p> <p><i>Fact-checking and Journalism Innovation in International News Reporting: A Case Study of Fact Paper.</i> Nan Lyu, Shanghai International Studies University and Yiqing Li, The Paper</p> <p>標題：國際新聞事實核查與新聞創新：以澎湃明查為例</p> <p>出席者：上海外國語大學新聞傳播學院助理教授呂楠、澎湃明查負責人李怡清</p> <p><i>The challenge of fact-checking: How to use artificial intelligence to identify and debunk misinformation.</i> Ping-I Chen. Institute for Information Industry, Taiwan</p> <p>標題：真相大考驗—從人工智能技術談謠言快篩與破解</p> <p>出席者：台灣財團法人資訊工業策進會數位服務創新研究所/數位服務研發中心組長陳楫易博士</p>
<p>Hong Kong, HKT (UTC +8) 12:20 – 13:20 London, BST (UTC +1) 05:20 – 06:20</p>	<p>Lunch Break</p>

<p>New York, EDT (UTC -4) (23 May) 00:20 – 01:20 Los Angeles, PDT (UTC -7) (22 May) 21:20 – 22:20</p>	
<p>Hong Kong, HKT (UTC +8) 13:30 – 14:50 London, BST (UTC +1) 06:30 – 07:50 New York, EDT (UTC -4) (23 May) 01:30 – 02:50 Los Angeles, PDT (UTC -7) (22 May) 22:30 – 23:50</p>	<p>Panel 2: Internet Technology, Environment, and Health</p> <p>Chair: Jingyuan Wang, Hong Kong Baptist University</p> <ol style="list-style-type: none"> 1. <i>Mediatized governance in environmental disaster: The rescue by an open-source document.</i> Chenghao Ji, Zhejiang University of Finance & Economics 2. <i>"Try Low Carbon Life" for "Planting Trees Together": Defining online pro-environmental behaviors in Ant Forest.</i> Tong Tong, Tsinghua University 3. <i>Online communicative actions for uncertainty management: A study of Chinese immigrants in Hong Kong when facing the policy change.</i> Yu Wu and Qiqi Li, Hong Kong Baptist University 4. <i>Multimodal social media connectedness on psychological wellbeing on Chinese emerging adulthood: Examining the mediating role of fear of missing out and leisure boredom.</i> Biyang Wu and Jindong Liu, Chinese University of Hong Kong 5. <i>Aging in cyberspace: Understanding the roles of social influence factors and personal factors on online health information behaviors among older adults.</i> Wenshu Li, Hong Kong Baptist University 6. <i>Power hopeless individuals' future with parasocial interaction on short-form video: A moderated mediation model.</i> Yanjun Lin, Peking university
<p>Hong Kong, HKT (UTC +8) 15:00 – 16:20 London, BST (UTC +1) 08:00 – 09:20 New York, EDT (UTC -4) (23 May) 03:00 – 04:20 Los Angeles, PDT (UTC -7) (23 May) 00:00 – 01:20</p>	<p>Panel 3: Global Perspectives on Chinese Internet</p> <p>Chair: Daya Thussu, Hong Kong Baptist University</p> <ol style="list-style-type: none"> 1. <i>China and ITU: A short history of standards.</i> Gianluigi Negro, Siena University, Italy 2. <i>The great rectification: A new regulatory approach for China's digital economy.</i> Rogier Creemers, Leiden University, Netherlands 3. <i>Construction of a restricted sphere for public discourse? Conflictualisation and fragmentation in the mediatization</i>

	<p><i>of Chinese nationalism. Zhuoran Ma, Université Grenoble Alpes, France</i></p> <p>4. <i>'Anti-national' TikTok: India-China conflict and the coverage of the ban on the world's most popular app in India. Anilesh Kumar, Hong Kong Baptist University</i></p> <p>5. <i>A systematic and thematic review of Chinese internet studies in SSCI communication journals, 2010-2021. Vincent Huang, Zuquan Xiong, Yijun Luo, Yu Wu, Yan Wang, and Kun Yan, Hong Kong Baptist University</i></p>
<p>Hong Kong, HKT (UTC +8) 16:30 – 17:50 London, BST (UTC +1) 09:30 – 10:50 New York, EDT (UTC -4) (23 May) 04:30 – 05:50 Los Angeles, PDT (UTC -7) (23 May) 01:30 – 02:50</p>	<p>Panel 4: The Digital Silk Road Between Internet Sovereignty and Globalization Imperatives</p> <p>Chair: Elisa Oreglia, King's College London, UK</p> <p>1. <i>Cross-border firm collaboration in the implementation of the Digital Silk Road: A multi-scalar study. Oyuna Baldakova, King's College London, UK</i></p> <p>2. <i>Going out or digital sovereignty? Tensions within China's Globalising Internet. Weidi Zheng, King's College London, UK</i></p> <p>3. <i>Seeking truth from facts: Studying the globalizing Chinese internet with digital methods. Elisa Oreglia and James Burroughs, King's College London, UK</i></p> <p>4. <i>Africa's digital futures: Distinguishing myth from reality in the competition between alternative Internet models. Iginio Gagliardone, University of the Witwatersrand, South Africa</i></p> <p>5. <i>A western reading of Chinese AI policy: Regaining what is lost in translation. Freyja van den Boom, Bournemouth University, UK</i></p>
<p>Hong Kong, HKT (UTC +8) 18:00 – 19:20 London, BST (UTC +1) 11:00 – 12:20 New York, EDT (UTC -4) (23 May) 06:00 – 07:20 Los Angeles, PDT (UTC -7) (23 May) 03:00 – 04:20</p>	<p>Panel 5: Provincializing Platform Economies: The (Re)making of Power Dynamics and Social Order in China</p> <p>Chair: Xiaofei Han, Carleton University, Canada</p> <p>Presented paper:</p> <p>1. <i>The Super App Strategy: How Tencent combines platformization, infrastruturization, conglomeration, and financialization in China's app economy. Lianrui Jia, The University of Sheffield, UK</i></p>

	<ol style="list-style-type: none"> 2. <i>Platform as new “daddy”: Gendered wanghong economy and patriarchal platforms behind.</i> Xiaofei Han, Carleton University, Canada 3. <i>To exaggerate data at all costs: The indebted new poor in Chinese data-driven participatory fan culture.</i> Jiaxi Hou, University of Tokyo, Japan 4. <i>Science skepticism and attitudes toward climate experts in China and India: Through the looking-glasses of video-sharing platforms.</i> Pu Yan, Peking University 5. <i>The role of state in digital economy: Lessons from mapping ‘digital transformation of governance’ practices and affordances.</i> Yuchao Zhao, Zhejiang Lab
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Day 2: 24 May 2022

<p>Hong Kong, HKT (UTC +8) 09:30 – 10:50 London, BST (UTC +1) 02:30 – 03:50 New York, EDT (UTC -4) (23 May) 21:30 – 22:50 Los Angeles, PDT (UTC -7) (23 May) 18:30 – 19:50</p>	<p>Panel 6: Internet and Digital Economy</p> <p>Chair: Vincent Huang, Hong Kong Baptist University</p> <ol style="list-style-type: none"> 1. <i>How Chinese internet tech corporations morphed into financial institutions—and back again.</i> Allegra Fonda-Bonardi, University of Michigan, USA 2. <i>The financialization of the Chinese video game industry.</i> Menglu Lyu, Southern Illinois University, USA 3. <i>A loose fence: Can the platform advertisement regulation keep influencers from deceiving and misleading?</i> Lin Yutong, Xie Siqi and Li Huiruo, Shenzhen University 4. <i>The consumers’ perspective on virtual influence: A case study of Ling.</i> Lijun Luo and Wonkyung Kim, Hong Kong Baptist University 5. <i>Brand response as a remedy: How should brands react to celebrity scandals?</i> Liuliu Yang, Hong Kong Baptist University
<p>Hong Kong, HKT (UTC +8) 11:00 – 12:20 London, BST (UTC +1) 04:00 – 05:20 New York, EDT (UTC -4) (23 May) 23:00 – (24 May) 00:20 Los Angeles, PDT (UTC -7) (23 May) 20:00 – 21:20</p>	<p>Panel 7: State, Regulation, and Society</p> <p>Chair: Xinzhi Zhang, Hong Kong Baptist University</p> <ol style="list-style-type: none"> 1. <i>“Serve for traffic”: Theorization of the logic of traffic on the Chinese social media platforms.</i> Changwen Chen, National University of Singapore, Singapore

	<ol style="list-style-type: none"> 2. <i>Techniques of strategic political communication: The persuasive devices of the two most followed political youtubers in the Chinese community.</i> Weidong Wang, University of Southern California, USA 3. <i>One newspaper, two stories of COVID-19: How the People's Daily presented the pandemic differently to domestic and international audiences.</i> Mian Wei and Kecheng Fang, Chinese University of Hong Kong 4. <i>Regional internets: The telecom-led model of internet development in China and Japan.</i> Shuxi Wu, University of Oregon, USA 5. <i>Evaluating the role of a bespoke civic app as a tool of social governance.</i> Guangbin Lyu, Lanzhou University
<p>Hong Kong, HKT (UTC +8) 12:20 – 13:20 London, BST (UTC +1) 05:20 – 06:20 New York, EDT (UTC -4) (24 May) 00:20 – 01:20 Los Angeles, PDT (UTC -7) (23 May) 21:20 – 22:20</p>	<p>Lunch break</p>
<p>Hong Kong, HKT (UTC +8) 13:30 – 14:50 London, BST (UTC +1) 06:30 – 07:50 New York, EDT (UTC -4) (24 May) 01:30 – 02:50 Los Angeles, PDT (UTC -7) (23 May) 22:30 – 23:50</p>	<p>Panel 8: Digital Platform, Content, and Culture</p> <p>Chair: Dandan Liu, Hong Kong Baptist University</p> <ol style="list-style-type: none"> 1. <i>Observing #MeToo as connective actions: Using social network analysis to examine the public opinion movement on Chinese social media.</i> Gu Rui, Nanyang Technological University, Singapore 2. <i>The life and death of an internet subculture: An observation of China's growing cyber surveillance and clean-up campaigns against online boy's love community.</i> Weihang Wang, Chinese University of Hong Kong 3. <i>Commodifying cuteness, Chineseness and cosmopolitanism: Sharenting mixed-blood kids on Douyin.</i> Xinxin Jiang, Southwestern University of Finance and Economics 4. <i>Instant messengers as socio-cultural emotional and affective spaces. A Chinese case study on the use of emojis and stickers.</i> Yifan Ou and Steven Eggermont, KU Leuven, Belgium 5. <i>Backstage of a live team selling on Douyin.</i> Shichang Duan, Renmin University of China

	<p>6. <i>Promoting Prestige – The unequal efforts of elite Chinese universities using social media to attract prime candidates.</i> by Runping ZHU, Lanzhou University</p>
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<p>Hong Kong, HKT (UTC +8) 16:30 – 17:30 London, BST (UTC +1) 09:30 – 10:30 New York, EDT (UTC -4) (24 May) 04:30 – 05:30 Los Angeles, PDT (UTC -7) (24 May) 01:30 – 02:30</p>	<p>Closing: Student Paper Award Ceremony</p>