

Yi Ding (Ronald)

BA (SISU), Cert TESL (Brock), MA (Brock)

2<sup>nd</sup> year PhD student in Communication Studies at Hong Kong Baptist University

Supervisor: Prof. Steve Guo

Research Interest

Political Communication, Discrepancy Studies, Media Literacy

Two conferences papers;

1. "Framing iPhone Consumption by Chinese Mainlanders: Critical Discourse Analysis on News Coverage of China Daily and South China Morning Post", by Xuan Xie and Yi Ding (Hong Kong Baptist University) was presented at Communication in Multicultural Society December 6-8 2015 at Moscow, currently under review with minor revisions required in order to be published in conference database Procedia Social and Behavioral Science.
2. "Multimedia Effects on Processing and Perception of Online News: A Case Study of Pictures and Title Length on Headline News (Toutiao)" by Yi Ding, accepted for presentation and full paper in progress at "Comparing Media Systems in BRICS Countries: A Review of Conventional Paradigms", which is being held in Moscow, Russia from 25 – 26 April, 2016.

Dissertations and Projects in Progress

1. On the Discrepancy Regarding How American Elite Print Media Frame Human Rights Infringements
2. A Qualitative Study on Media Literacy of High School Students in Shanghai
3. A Comparison of E-governance of Public Housing Between Two City States, Singapore and Hong Kong