# Emerging Media for Communicating SDGs
# Call for Papers

## I. Important Dates
- Submission: December 15 (Fri), 2023 to January 20 (Sat), 2024
- Online Acceptance Announcement: March 1 (Fri), 2024
- Individual Notification of Acceptance: March 1 (Fri) to March 5 (Tue) , 2024
- Event Dates: March 29 - 30 (Fri and Sat), 2024
- Event Venue: Yang Ming Chiao Tung University, Guangfu Campus, College of Humanities and Social Sciences Building 3 (No. 1001, University Road, East District, Hsinchu City, Taiwan)
- Organizers: Institute of Communication Studies, Yang Ming Chiao Tung University; School of Media and Communication, Shanghai Jiao Tong University; School of Communication, Hong Kong Baptist University

## II. Background
In order to promote academic exchange in the field of communication across the Taiwan Strait and other regions, the Institute of Communication Studies at Yang Ming Chiao Tung University collaborates with the School of Media and Communication at Shanghai Jiao Tong University and the School of Communication at Hong Kong Baptist University on this endeavor. The collaboration spans three years, with each university taking turns hosting seminars to provide a platform for teachers and students to present research findings and enhance opportunities for exchange. The event also invites external submissions of papers, aiming to improve the quality through a review mechanism, making the conference more diverse and fostering knowledge exchange. The forum will also feature keynote speeches by international scholars to enhance participants' international perspectives and enrich the dialogue and learning between "scholarship" and "practice." The goal is to bring together scholars, experts, and researchers from different fields to share and exchange research findings, with the hope that the content of the event will respond to societal needs, and facilitate the circulation and application of relevant knowledge for societal improvement and development.

## III. Conference Theme
Since the establishment of the United Nations' "2030 Agenda for Sustainable Development" in 2015, Sustainable Development Goals (SDGs) with 17 core objectives and five major categories have gained increasing attention internationally, guiding policies and actions worldwide. These five major categories focus on fundamental human dignity and well-being, sustainable production and consumption of Earth's environmental resources, prosperity for both humanity and nature, peace and justice in society, and global partnerships. The 17 goals include:
(1) Eliminate Poverty; (2) Erase Hunger; (3)Establish Good Health and Well-Being; (4) Provide Quality Education; (5) Enforce Gender Equality; (6) Improve Clean Water and Sanitation; (7) Grow Affordable and Clean Energy; (8) Create Decent Work and Economic Growth; (9) Increase Industry, Innovation, and Infrastructure; (10)Reduce Inequality; (11) Mobilize Sustainable Cities and Communities; (12) Influence Responsible Consumption and Production; (13) Organize Climate Action; (14) Develop Life Below Water; (15) Advance Life On Land; (16) Guarantee Peace, Justice, and

Strong Institutions; and (17) Build Partnerships for the Goals.

Given the extensive coverage of the five major categories and 17 core objectives, communication technology, as a medium, is essential for disseminating information and fostering understanding and implementation of SDGs by governments, organizations, and the general public worldwide. In this context, this forum focuses on exploring the roles of emerging media (such as social media, short videos, etc.) and communication technologies (such as artificial intelligence, virtual reality, etc.) in advocating, promoting, and implementing SDGs, as well as the actual or anticipated impacts.

Submitted papers should combine the focus on emerging media and SDGs, exploring the applications of emerging media and new communication technologies in **one or more** SDGs. Suggested directions include (but not limited to):
1. How emerging media and new communication technologies reflect and represent the current state of SDGs at the individual or societal level;
2. How emerging media and new communication technologies influence the knowledge and implementation of SDGs at the individual or societal level;
3. How governments, businesses, or organizations design and use emerging media and new communication technologies to promote SDGs;
4. Other issued related to emerging media, new communication technologies, and SDGs.

## IV. Manuscript Guidelines
1. Only full-length paper submissions will be considered for acceptance.
2. Papers must be original and have not been accepted or published by other academic conferences or journals.
3. Language: Chinese (Traditional or Simplified) or English.
4. Word count: Chinese full text should be within 15,000 words (including references and appendices); English full text should be within 9,000 words (including references and appendices).
5. Format: For Chinese submissions, please refer to the format of the journal, *Communication and Society*; for English submissions, please refer to the APA 7th format.
6. File format: Submissions should be in PDF format. Please Provide two files: one for the full manuscript (including all content in point seven) and one for the Chinese and English abstracts (including paper titles and keywords).
7. On the first page of the full manuscript, please provide the Chinese title, a Chinese abstract within 400 words, and up to 6 keywords. On the second page, please provide the English title, an English abstract within 150 words, and up to 6 keywords. The word count for these pages is not included in the overall word count.

## V. Submission Information
1. Submission period: December 15 (Fri), 2023 to January 20 (Sat), 2024.
2. Submit manuscripts in PDF format to: emcsdgs@gmail.com.
3. In the subject line of the email, please indicate: "Three Universities Call for Papers Session."
4. In the content of the email, please include the following information: names, titles, and emails of all authors in both Chinese and English, Chinese and English paper titles, and projects related to the 17 SDGs.

5. When submitting the manuscript, ensure it is an "anonymous" document; please remove any information about the authors in the metadata of the files.
6. The submission process is considered complete only after a confirmation email is sent. If no confirmation is received within one week, please contact us.

**VI. Other Information**
1. This event is free of registration fees.
2. For any submission-related inquiries, please contact Ms. Wan-Lin Sun at emcsdgs@gmail.com.