

# DISTINGUISHED SPEAKERS SERIES

## New Media and Old Media @Web 2.0

### Web2.0世代新舊媒體的相互激盪



#### Speakers:

**Ms. Meg LEE 李婉明** Social Media Expert (followings are former positions she held)

- General Manager; Sina HK Limited
- Group Marketing Manager, China Business Group; Chief Executive China, Global Sources Limited
- Head of Regional Content Management and Community; Next Media Interactive Limited

**Mr. CHAN Wai Man, Wayman 陳偉文**

Manager/News Editor, Sing Tao Daily

Date: 14 April 2012 (Saturday)

Time: 10:00 a.m. to 12:00 noon

Venue: Rm 104, Yue Hwa Chinese Products Lecture Theatre,  
Communication and Visual Arts Building, Baptist University Road  
Campus, HKBU, 5 Hereford Road, Kowloon Tong

Language: Cantonese and Mandarin  
(supplemented with English)

Website: [www.comm.hkbu.edu.hk](http://www.comm.hkbu.edu.hk)



*All are Welcome!*