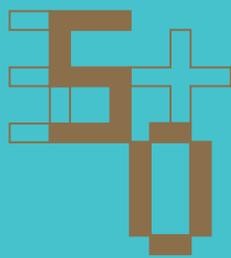


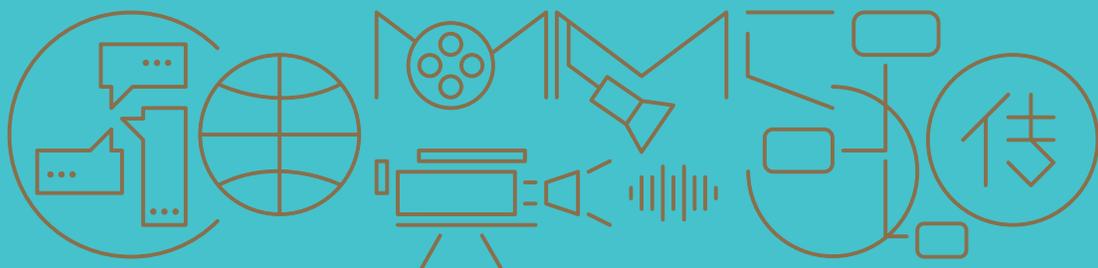
Hong Kong  
Baptist University  
School of Communication  
50<sup>th</sup> Anniversary



*Lifetime  
Achievement  
Award for Journalism  
and Communication  
Education and  
Distinguished  
Communication  
Alumni Award*

香港浸會大學  
傳理學院五十周年院慶

新聞傳播教育終身成就獎及  
傑出傳理人獎



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# *Lifetime Achievement Award for Journalism and Communication Education*

新聞傳播教育  
終身成就獎

05

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# *Distinguished Communication Alumni Award*

傑出傳理人獎

14

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The School of Communication of Hong Kong Baptist University entered its 50<sup>th</sup> year in 2018. Over the past five decades, under our enduring motto “Truth is Virtue”, the School has nurtured more than 12,000 communication professionals from Hong Kong and beyond. We would like to pay tribute to our past and current faculty, staff and students because the international stature of the School is the result of their achievements.

As one of the highlights of the 50<sup>th</sup> anniversary celebration, the School will confer the **Lifetime Achievement Award for Journalism and Communication Education** to two prestigious educators, in recognition of their enormous influence in the development of Hong Kong’s journalism and communication education. The School will also present the **Distinguished Communication Alumni Award** to 22 distinguished alumni for their professional achievements and significant contributions to society.

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今年，香港浸會大學傳理學院昂首踏入五十周年。在過去半個世紀，學院謹守「唯真為善」院訓，為本地及海外培育超過 12,000 名傳理人才。學院今天的國際地位，有賴過去及現在的教職員和校友的努力。

作為慶祝 50 周年院慶的亮點，學院將頒發新聞傳播教育終身成就獎予兩位德高望重的新聞傳播教育家，為他們對香港新聞傳播發展的影響作最崇高的致敬；並向 22 位校友頒發傑出傳理人獎，嘉許他們的專業成就和對社會及業界的貢獻。

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LIFETIME ACHIEVEMENT  
AWARD FOR JOURNALISM AND  
COMMUNICATION EDUCATION

新聞傳播教育終身成就獎

Mr Raymond R Wong

黃應士先生

Professor Leonard Chu

朱立教授

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DISTINGUISHED  
COMMUNICATION  
ALUMNI AWARD

傑出傳理人獎

Professor Jin Jianbin

金兼斌教授

Dr Angus Cheong

張榮顯博士

Mr Ralph Szeto

司徒廣釗先生

Ms Zhao Qin / Qi Jin Nian

趙勤女士 / 七堇年

Mr Patrick Siu

蕭潮順先生

Mr Bun Sophal

Dr Mui Kwong Chiu

梅廣釗博士

Mr Yee Lam

伊林先生

Mr Fung Chih Chiang

馮志強先生

Mr Ralph Poon

潘俊豪先生

Ms Lai Yan Chi

賴恩慈女士

Mr Steve Chan

陳志發先生

Mr Lo Bing Chung

盧炳松先生

Ms Mandy Kwong / Mandycat

鄺詩韻女士 / 文地

Ms Angel Cheng

鄭凱恩女士

Mr Thomas Chan

陳民傑先生

Ms Linda Choy

蔡少綿女士

Mr Dominic Lau

劉頌陽先生

Ms Ho Chui Ping

何翠萍女士

Ms Mei Wong

王春媚女士

Ms Josephine Ng / Chu Fun

吳佩賢女士 / 朱薰

Ms Vanessa Piao

朴寧子女士

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# Lifetime Achievement Award for Journalism and Communication Education

新聞傳播教育  
終身成就獎

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## A Citation for Mr Raymond R Wong

黃應士先生讚辭



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As one of the most respected journalists, Mr Raymond R Wong dedicated his life to the service of Hong Kong through his journalism profession. As a role-model of Hong Kong's journalism and broadcasting industries, Mr Wong had nurtured countless communication professionals over the years. His lasting contributions to the development of Hong Kong's journalism field have won him considerable acclaim and established his strong reputation in the communication and education sectors, extending his influence throughout Hong Kong.

Born in Guangxi in 1937, Mr Wong studied at St. Stephen's and Queen's colleges for secondary school. Later on, he went to the United States and earned his bachelor's degree from the School of Journalism at the University of Missouri. Mr Wong had developed a passion for journalism from a young age. While at Missouri, he worked as a reporter for a local newspaper Kemper News, then he switched to Columbia Missourian, a commercial newspaper produced by the School as reporter, photographer and editor. After graduation, he subsequently worked at four U.S. papers as editor and reporter.

In 1966, Mr Wong was one of the first 12 journalists in the U.S. awarded Professional Journalism Fellowships by Stanford University. That same year, he undertook a year-long postgraduate study in U.S. foreign affairs at Stanford, specialising in China-U.S. relations.

Mr Wong returned to Hong Kong in 1968 and became the mainstay of Hong Kong's journalism field. He worked as a senior editor at the Hong Kong Standard, then served as Controller of the News and Public Affairs Division of Television Broadcasts Ltd. (TVB) from 1977–1991, and as Assistant General Manager overseeing news and various non-entertainment related departments from 1994 to 2004 at TVB.

During this long tenure, Mr Wong worked in Hong Kong's highly influential media organizations. He revamped television news production and broadcasting, including appointing reporters and editors, instead of actors and actresses, as news anchors; substantially increasing "live" coverage; expanding investigative journalism; and sending TVB news teams overseas to report on major breaking news events.

Moreover, Mr Wong fought for a significant pay raise for the staff so as to recruit top talents and enhance the professional standards of the news industry. As a result, TVB was widely acclaimed under his leadership. These innovations have become a template for the Hong Kong television news production with an enormous impact.

Mr Wong retired in March 2004 after having practiced and taught the craft of journalism and broadcasting for nearly 50 years.

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In 2006, Mr Wong was appointed by the Chief Executive as Chairman of the Committee on Review of Public Service Broadcasting to examine the broadcasting policies in Hong Kong. He then served as an unofficial member of the Communications Authority from 2011–17, making fundamental contributions to the development of Hong Kong's broadcasting and media policies.

Not only is Mr Wong a pioneer in the evolution of television news, he had also made significant contributions to the Hong Kong education sector, particularly Hong Kong Baptist University. From 1970–76, he served as lecturer and head of the Department of Communication, then as principal lecturer from 1991–94, sharing his knowledge and experiences to his students.

Since the early 1970s, Mr Wong actively made internship arrangements for students to work in different media organizations. His effort in perfecting the internship system had won ample support from the industry. Because of Mr Wong's devotion to communication education, many of his students have become outstanding professionals, including frontline media practitioners, management staff behind the scenes, and those who are taking a leading role in the education and public relations sectors, continuing his education beliefs.

Mr Wong is committed to strengthening the ties between the University and the journalism and broadcasting industries, steering the alumni to support the development of the School.

He had also served as a member of the Council of the University at various junctures for a total of 10 years. In addition, he had taken on an advisory role in various ways for several communication education programs in Hong Kong, the Mainland and the United States to further their education developments.

Whether it is in nurturing communication professionals or his work in the journalism and broadcasting field, Mr Wong values professional ethics, news quality and objectivity. In 1998, he was awarded the Silver Bauhinia Star by the SAR Government for his commitment to the Hong Kong community for decades. In recognition of Mr Wong's achievements in journalism and contributions to communication education, he was presented the award of an Honorary University Fellowship by the University and the Pioneers in Communication Education Award by the School in 2008.

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黃應士先生為新聞界殿堂級前輩，一生致力透過新聞專業服務香港，是香港新聞及傳播業之楷模；兼春風化雨，潤物無聲。他對香港新聞業的發展，厥功甚偉，不論在傳播界還是教育界皆舉足輕重，譽滿香江。

黃應士先生於1937年生於廣西，中學曾就讀香港聖士提反書院及皇仁書院，後來負笈美國，獲密蘇里大學新聞學院學士學位。黃先生年少時已熱愛新聞工作，求學期間在美國一份地方報章《肯柏新聞報》任職記者；又在密蘇里大學所辦的商業報章《哥倫比亞密蘇里日報》擔任記者、攝影師及編輯。畢業後在四家美國報紙當編輯和記者。

1966年，黃應士先生獲美國史丹福大學頒授專業新聞院士銜，為12位最先接受該獎的美國新聞工作者之一；同年他在史丹福深造，研究美國外交事務，專攻中美關係。

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黃先生1968年返回香港，成為本港新聞業的中流砥柱，先為《虎報》資深編輯，其後在1977—1991年擔任電視廣播有限公司的新聞及公共事務部總監；1994—2004年出任該公司助理總經理，掌管新聞部和其他非娛樂節目的行政部門。

黃先生長期在香港極具影響力的傳媒機構服務，致力革新電視新聞製作及廣播，包括棄用藝員、改派記者或編輯擔任主播，大幅增加現場報道和深度調查報道，以及派採訪隊往世界各地訪攝國際大事。黃先生為新聞部爭取大幅加薪，招攬人才，提升新聞界專業水平。在他領導下，無綫新聞廣受讚譽。這些革新已成為全港電視新聞製作的範本，影響深遠。

從事新聞廣播及教育工作近50年，黃先生在2004年3月引退。

2006年，黃應士先生獲行政長官委任為香港公共廣播服務檢討委員會主席，負責檢討香港的公營廣播政策。他曾於2011—17年出任通訊事務管理局非官方成員，為香港廣播及媒體政策出謀獻策。

對於電視新聞改革，黃應士先生開創先河，成績斐然；教育方面，對香港浸會大學貢獻尤大。黃先生在1970—76年出任浸會學院傳理學系系主任及講師、1991—94年擔任首席講師，將寶貴經驗和知識，薪火相傳。

早在1970年，黃先生積極安排學生到傳媒實習，完善實習制度，廣受行內支持。他栽培的學生，很多成為新聞界傑出人才，包括前線的媒體工作者和幕後的管理階層；也有不少人在教育界和公關界獨當一面，繼續秉承他的教學理念。

黃應士先生致力加強浸大與新聞傳播界的聯繫，帶動校友支持傳理學院的發展，後又擔任浸大校董會董事十年，帶領學校邁步向前。此外，他曾為多家內地、香港及美國的傳播教育機構擔任不同形式的顧問工作，協助相關機構的教學發展。

無論作育英才或新聞傳播，黃應士先生非常注重專業操守及新聞真實性與客觀性。他盡心服務香港社會數十載，1998年獲特區政府頒授銀紫荊星章。為表彰黃應士先生在新聞業的成就，對傳播教育和香港浸會大學的貢獻，校方於2008年向他頒授榮譽大學院士榮銜與傳理教育先驅獎。

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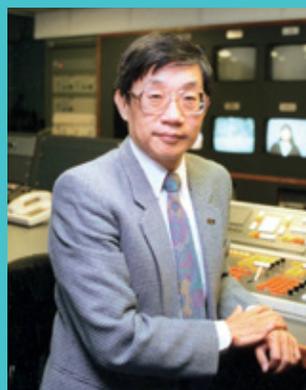
# *Lifetime Achievement Award for Journalism and Communication Education*

新聞傳播教育  
終身成就獎

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## *A Citation for Professor Leonard Chu*

朱立教授讚辭



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With an international reputation as a renowned communication scholar, Professor Leonard Chu has taught at universities in our region and beyond for 40 years. He has played a major role in bringing together the academic study of communication in Hong Kong, Taiwan and Mainland China. Highly regarded as a patriarch in the field, Prof Chu integrated the elements of research, teaching, academic administration and global vision into the development of strategies for education in communication and journalism. By placing an equal emphasis on teaching and research, Prof Chu became a pioneer in communication education and helped revolutionise scholarly work in the subject.

Prof Chu originates from Yichang, Hubei. After his graduation from the Department of English at the National Taiwan Normal University, Prof Chu completed his master's degree in journalism at National Chengchi University. After this, he went to the United States and earned master's and PhD degrees in journalism at Southern Illinois University, subsequently becoming a researcher at the East-West Communication Institute in Hawaii. In 1975, Prof Chu returned to the region and took up an academic post at the then Department (now School) of Journalism & Communication at the Chinese University of Hong Kong, and was appointed head of the Department in 1986. In 1991 he left to go to Australia to teach at the Department of Journalism at the University of Queensland.

Four years later, he returned to Hong Kong and joined the School of Communication at Hong Kong Baptist University as its second Dean with the rank of Chair Professor. In order to upgrade the School's education strategies and promote its research development, Prof Chu based his management approach on the principle of "revolutionising old policies with new innovations". Undergraduate programmes that used to stress vocational training were strengthened from the aspects of theory and intellect, with the curriculum being changed from placing the main emphasis on job preparation to giving equal weight to academic learning and skills. Meanwhile, Prof Chu also promoted the idea of setting the focus for academic staff on both teaching and research, encouraging faculty to give time to both. These strategies helped lay a solid foundation for the School's transition into an internationally reputed scholarly institution.

During his tenure at the School, Prof Chu launched its first taught master's programme and established the Centre for Media and Communication, encouraging the departments to organise academic conferences and research seminars. He also invited renowned scholars to visit the School, broadening the horizons of both faculty and research postgraduate students. In 2002 Prof Chu resigned from his duties as Dean but remained a Chair Professor until his retirement in 2006. He was committed

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to continuing to improve the undergraduate and postgraduate programmes during his term by investing resources in enhancing the environment for and standards of research, creating means of international academic exchange and strengthening the School's ties with Mainland China and Taiwan. After leaving HKBU, Prof Chu returned to Taiwan and taught at his alma mater, National Chengchi University, as Honorary Professor in the College of Communication until his official retirement in 2013.

Prof Chu's research output has been prolific: he has published more than 60 research papers and over 10 books. His research area covers communication theories, comparative media systems, international communication, Chinese media systems, communication development and media education. He has also contributed to the wider field as the second chair of the Chinese Communication Association and also Vice Chairman and Executive Committee member of the Hong Kong Press Council. He has served as consultant editor and guest editor of various Chinese and English academic journals.

In his distinguished teaching career over the decades, Prof Chu has seen many of his students become outstanding scholars in Hong Kong, Taiwan and Mainland China, as well as professionals in news and broadcasting, public relations and communications. Prof Chu's lifelong devotion to education and research in journalism and communication has established a solid foundation for the long-term development of the field. His accomplishments in and contributions to the management and progress of communication education have won him numerous accolades. In 2012, Prof Chu was honoured with the Master Hsing Yun Journalism & Communication Education Award. He is a long-time member of the elite Kappa Tau Alpha National Honor Society, an American college group which recognises academic excellence and promotes scholarship in journalism and mass communication. He is also a Visiting Fellow of Wolfson College at Oxford University and Honorary Professor in the Department of Journalism at Queensland University in Australia, as well as Honorary Professor at a number of tertiary institutions in Mainland China.

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朱立教授是兩岸三地著名傳播學者，在香港、臺灣和澳洲等地教澤流芳四十載，擔當着兩岸三地傳播學術界橋樑的角色，被公認為傳播學術界元老級人物。他將豐富的教學、研究、高等教育管理經驗及國際視野，融入本地傳播及新聞教育的發展策略，提倡教研並重，是香港高等院校的傳播教育與研究改革的先行者。

朱立教授祖籍湖北宜昌，畢業於國立臺灣師範大學英語系，並在國立政治大學完成新聞學碩士課程；其後負笈美國，在南伊利諾大學獲新聞學碩士及博士學位，繼而在美國夏威夷東西方中心傳播研究所擔任研究員。1975年，朱立教授來到香港，正式展開個人教研究生涯。他加入當時的中文大學新聞與傳播系，直至1986年獲委任為系主任。1991年，朱教授離開中大，前往澳洲昆士蘭大學新聞系繼續執教。1995年，朱立教授重返香港，加入浸會大學傳理學院，擔任第二任院長兼講座教授。為配合校方發展研究的教育策略，朱教授以「革故鼎新」為管理方針，在本科課程側重職業技能的傳統上，加強了學和思，將課程設計和教學從只着重「術」變成「學與術並重」，同時推動「教與研並重」，鼓勵教員「既教且研」，逐步為學院轉型奠下根基。

在任期間，朱教授創辦首個授課式兼讀碩士學位課程，又成立「媒介與傳播研究中心」，鼓勵學系籌辦學術會議和研討會，並邀請世界各地的著名學者到訪，擴闊教研人員和研究生的視野。2002年，他雖已卸下院長職務，仍繼續擔任講座教授，直至2006年退休。他任內致力完善學院的本科、授課式碩士和研究式碩士課程，投放資源提升研究氛圍及水平，開闢學術交流渠道，加強傳理學院與兩岸三地以至國際的聯繫，提高學院的知名度。

朱立教授離港後返回母校國立政治大學執教，2013年正式退休，並留校獲聘為傳播學院名譽教授。朱教授的研究專長包括傳播理論、比較傳媒制度、國際傳播、中國傳媒制度和發展，以及傳播教育研究，曾發表60多篇論文，和10多本著作。朱立教授曾擔任國際中華傳播學會第二任會長、香港報業評議會執行委員及副主席，以及多本中英文學術期刊的編輯顧問或專輯客座主編。

朱立教授桃李滿門，很多受其啟蒙的學生，已經成為兩岸三地出類拔萃的新聞傳播學者，以及報刊、廣播、電視、公共關係及傳理專業人才。他耗盡心力，為香港新聞傳播教育與研究的長遠發展奠下基礎。朱教授在傳播教育研究的卓越成就和教學管理與改革方面的貢獻，為他贏得各種榮譽和獎項，包括美國大學新聞與大眾傳播榮譽學會會員、英國劍橋大學沃福森學院訪問學者、臺灣星雲真善美新聞教育貢獻獎、澳洲昆士蘭大學新聞系榮譽教授，以及內地多所高等院校名譽教授等。

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# *Distinguished Communication Alumni Award*

## 傑出傳理人獎

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### Professor Jin Jianbin

#### 金兼斌教授

PhD in Communication

(Class of 2002)

Professor, School of Journalism &  
Communication, Tsinghua University

2002 年傳理學哲學博士畢業

清華大學新聞與傳播學院教授



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Professor Jin Jianbin studied materials science and engineering, Chinese and economic management before enrolling in the PhD programme at the School of Communication at HKBU in 1998. These wide-ranging studies gave him a good grounding to take on the systematic training in the social sciences, laying a solid foundation for his future academic research. Prof Jin has devoted himself to communication studies, with his research focus on the application and effects of new media, science communication, communication theories and research methods. He has led a number of research projects, published almost one hundred papers and articles and three books. In addition, he serves on the committees of a number of academic journals. Over the years, Prof Jin has maintained academic ties with the School, promoting faculty and student exchange between the School and Tsinghua University.

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曾修讀材料科學與工程、中文、經濟管理的清華大學新聞與傳播學院金兼斌教授，1998年從北京到浸大傳理學院攻讀博士課程，接受有系統的社會科學訓練，為其學術研究奠下基礎。金教授鑽研傳播學，主要研究包括新媒體使用和效果研究、科學傳播、傳播學理論及研究方法等。他主持多個研究課題，發表論文和文章近百篇，出版三本學術著作，並擔任多份學術期刊的編委會委員。多年來，金教授與本院保持學術聯繫，並促進清華大學與浸會大學師生的交流。

## Dr Angus Cheong

### 張榮顯博士

PhD in Communication (Class of 2006)  
Founder and CEO, Macao eRS e-Research  
& Solutions; Chief Consultant,  
uMax Data Technology of Hong Kong  
Chair, Asia-Pacific Internet Research Alliance

2006 年傳理學哲學博士畢業  
澳門易研方案創始人兼總裁、香港源大數據科技首席顧問  
亞太區互聯網研究聯盟主席



Dr Angus Cheong, who originates from Macau, is dedicated to promoting integrated solutions for communication theories, methodology and data technology applications. As the founder and CEO of eRS e-Research & Solutions, established in 2009, Dr Cheong spearheads his team in data mining, web mining, e-government, polling, public consultations and the big-data solution business in the Greater China Region. Dr Cheong recently co-founded uMax Data Technology Limited in Hong Kong and leads a data consulting team that provides ground-breaking social data mining and big-data research analysis platforms. As Chair of the Asia-Pacific Internet Research Alliance, he organises and attends seminars and conferences. He also publishes research papers and professional reports on the use, development and impact of the internet. In 2003, he was awarded the Elizabeth H. Nelson Prize by the World Association for Public Opinion Research. Prior to taking up entrepreneurship, Dr Cheong was an assistant professor at the University of Macau. He has also been a visiting scholar at HKBU's School of Communication and the University Institute of Lisbon in Portugal.

來自澳門的張榮顯博士致力推動傳播理論、方法與數據技術的整合應用。他於 2009 年在澳門創辦易研方案並擔任總裁，帶領團隊在兩岸四地提供數據挖掘、網絡挖掘、電子政務、民意研究、公眾諮詢及大數據解決方案等服務和產品。近年，張博士在香港參與創立源大數據科技有限公司，領導一支數據顧問團隊，提供社交數據挖掘及大數據研究分析平台。作為現任亞太區互聯網研究聯盟主席，張博士經常籌辦和出席大小研討會及講座，並出版關於網絡使用、發展及影響的學術論文和專業報告。他於 2003 年獲「世界民意研究學會」伊利莎伯一尼爾森獎。創業前，張博士於澳門大學任助理教授，並曾為浸大傳理學院和葡萄牙里斯本工商大學訪問學者。

## Mr Ralph Szeto

### 司徒廣釗先生

MA in Communication  
(Class of 1999)  
Co-Founder and Group Director,  
CMRS Group

2002 年傳理學文學碩士畢業  
CMRS Group 聯合創辦人及集團總監



Ralph Szeto is the co-founder of the CMRS Group, which specialises in digital marketing. After graduating in language and communications from the Department of Humanities at HKBU, he entered the advertising field, and later enrolled for the master's programme in Communication. He served in senior management positions at multinational marketing communications agencies, such as Ogilvy & Mather and Mindshare. More than a decade ago, he took note of the rise of social media and how it was changing the media ecosystem, and in 2008 co-founded CMRS to target social media marketing. The company has expanded from having only a handful of employees to more than 140 people today. He was honoured with the Digital Marketer of the Year Award by the Hong Kong Association of Interactive Marketing (HKAIM) in 2015. Today he serves as the Chair of HKAIM and is a consultant to Radio Television Hong Kong. He actively volunteers at a number of social and public organisations, being a board member of non-profits Social Career and The Plan HK. Szeto often serves as a guest lecturer at his alma mater, sharing his professional knowledge of digital advertising with Communication students to nurture the younger generation.

CMRS Group 聯合創辦人及總監司徒廣釗，本科於浸大人文學科主修語文及傳理，畢業後躋身廣告界，工作期間進修傳理學碩士課程，曾任奧美及傳立等大型跨國行銷傳播公司高層。他十多年前察覺到，社交媒體興起會改變整個媒體生態，於是毅然創業，專攻社交媒體營銷。公司由幾名員工擴展至 140 多人。司徒先生曾獲香港互動市務商會 2014 年最佳 Digital Marketer 獎項。他現在是香港互動市務商會會長，也是社職及培幼會董事會成員和香港電台顧問，積極參與多個社團和公營機構義務工作，更時常到母校講學，與學弟學妹分享數碼廣告業的專業知識，培育新人。

**Ms Zhao Qin / Qi Jin Nian**  
**趙勤女士 / 七堇年**

**MA in International Journalism Studies**  
**(Class of 2010)**  
**Writer**

2010 年國際新聞文學碩士畢業  
作家



Born in Sichuan, Zhao Qin, who goes by the pen name Qi Jin Nian, is a budding writer in Mainland China. She has already won a number of literary honours, including a First Class Award in the New Concept Writing Competition and the Zijin People's Literary Star Long Fiction Award. Her notable works include eight novels, such as *The Lights of Lands*, and a translated work. She chose to continue her studies at HKBU because she was attracted to the wide range of programmes at the School of Communication and to the diverse city of Hong Kong. She believes that university life should not be restricted to classroom learning, and the most unforgettable experience of her student life was a trip to Central when one of her instructors took her class to interview Filipino maids there. This special group excursion gave her inspiration, helping her understand the relationship between news reporting and fiction writing. The initial step is to observe and investigate, she says. Zhao has returned to HKBU since her graduation to tell Communication students about her experience as a fiction writer. She has also served as a guest speaker at TEDxChengdu academic seminars.

四川出生的趙勤，筆名七堇年，是中國青年文學作家，曾獲新概念作文大賽一等獎、紫金·人民文學之星長篇小說獎多個文學獎，作品包括《大地之燈》等九本小說及譯作。她選擇在浸大進修，主要是被傳理學院的課程，以及香港這個多元城市所吸引；希望從觀察者和局外人的角色觀察這個城市。大學的學習不止於課堂，趙勤難忘導師帶同學們到中環採訪菲律賓外傭，那壯觀的群體活動給她很大的啟發。她領會到新聞寫作與小說創作的關係，就是兩者都需要事先觀察和調查。畢業後她曾返回浸大與師弟妹分享創作心得，又在 TEDx 成都學術研討會擔任演講嘉賓。

**Mr. Patrick Siu**  
**蕭潮順先生**

**MSocSc in Media Management**  
**(Class of 2012)**  
**Chairman, Wellfit Productions Limited**

2012 年傳媒管理社會科學碩士畢業  
好合拍多媒體集團主席



Patrick Siu, Chairman of Wellfit Productions Limited, has over 30 years of experience in the multimedia industry. Over those years, he has worked for Television Broadcasts Limited (TVB), where he produced programmes such as *Enjoy Yourself Tonight* and *TVB Anniversary Gala*, and earned multiple accolades including a Gold Medal from the New York Festivals TV & Film Awards. He is generous in giving back to his alma mater and to society in general. He has served as a guest lecturer in the School of Communication, and helped his alma mater to organise and produce mega events in celebration of the various anniversaries of HKBU as well as the 1st Global University Film Awards. Four years ago, Siu initiated the *Sounds Great* project, which produces audio books of celebrity interviews, pop music and literary classics to benefit over 20,000 elderly people. Having graduated from HKBU's Department of Geography in 1984, Siu understands that knowledge is not bounded by subject – after the conferral of his Master's degree in Media Management at HKBU, he started on the Doctor of Business Administration programme last year, also at BU. He was honoured with the HKBU Distinguished Alumni Award this year.

好合拍多媒體集團主席的蕭潮順，擁有逾 30 年的媒體製作經驗。他不忘回饋母校和社會，除擔任浸大傳理學院客席講師外，多年來還協助母校籌辦和製作校慶節目及第一屆全球大學電影節等多個大型活動。蕭先生還在四年前創立非牟利項目「好聲」，以名人專訪、流行音樂及經典文學製作有聲書，至今超過 2 萬位長者受惠。蕭先生在無線電視工作多年，曾製作多個綜藝節目和大型項目，例如《歡樂今宵》、《萬千星輝賀台慶》，曾獲紐約電影電視節金獎等多個榮譽。1984 年畢業於浸會學院地理系的他，深明學海無涯——2012 年獲浸大傳媒管理碩士學位後，去年又在母校開始修讀工商管理博士學位課程，今年獲浸大頒發傑出校友獎。

## Mr Bun Sophal

MA in International Journalism Studies  
(Class of 2014)  
Associate Dean, College of Media and  
Communications, University of Cambodia

2014 年國際新聞文學碩士畢業  
柬埔寨大學新聞及傳播學院副院長



After earning a coveted scholarship from the Hinrich Foundation in 2013, Bun Sophal came to Hong Kong to study on the MA in Communication programme at HKBU. Upon graduation, he returned to his home in Cambodia to participate in the aid-for-trade work of the Foundation. After fulfilling the requirements of the scholarship, he joined the University of Cambodia, putting the knowledge he acquired from HKBU into practice to help develop the communication field in his country. He also became a member of the Alliance for Conflict Transformation, an NGO committed to building peace through education and research, a goal he is pursuing through his new career. During his studies at the School of Communication, Bun Sophal made it a matter of principle to take courses unique to Hong Kong or courses that were new to him, such as Conflict Reporting. With the journalism field in Cambodia at a nascent stage, the experience Sophal Bun acquired from the School has helped him in management and curriculum design in his senior position at the University of Cambodia. He is always happy to share his Hong Kong experience with his own students and alumni.

現任柬埔寨大學（東大）新聞及傳播學院副院長的 Sophal Bun，2013 年獲獎韓禮士基金獎學金，來港攻讀浸大傳理碩士課程，畢業後曾在韓禮士基金會負責扶貧工作。隨後加入東大，將從浸大獲取的知識在柬埔寨學以致用，以促進該國傳播業的發展。他同時是 Alliance for Conflict Transformation 成員，致力通過教育推動社會和平。在本院讀書時，Sophal 有一個原則，就是要學好香港獨有、或者自己從未接觸過的課程，例如衝突報導。由於柬埔寨新聞業處於起步階段，Sophal 在本院的體驗，對他在大學的管理工作和課程設計都有很大的幫助。他更經常與東大學生和浸大校友分享在港學習的經驗。

## Dr Mui Kwong Chiu 梅廣釗博士

Department of Communication  
(Class of 1976)  
Composer;  
Chairman, Hong Kong Composers' Guild

1976 年傳理學系畢業  
作曲家、香港作曲家聯會主席



Dr Mui Kwong Chiu is a seasoned Hong Kong composer. He graduated from the Department of Film at HKBU, then studied for his master's and PhD degrees at the University of Hong Kong. His work covers a wide range of areas, including cross-media creation, Chinese music theatre, Chinese and Western orchestras, dramas, dance production, theme songs, accompaniments for different media, vocal music and harmonica. Dr Mui excels at cross-media performances, such as *Ode to Water*, a music theatre production staged in collaboration with the Hong Kong Chinese Orchestra, which integrates original music into different media such as Chinese music, calligraphy, poetry and animation. He has been honoured with numerous awards, most notably for his *Spring Ritual and Eulogy*, which won the 2012 Dance Award. Dr Mui is Chairman of the Hong Kong Composers' Guild and Honorary Advisor to the Music programme of the School of Continuing & Professional Studies at the Chinese University of Hong Kong. He recognises the importance of HKBU's whole-person education as enhancing analytical skills and an artistic sense, which are essential to artistic creativity. Dr Mui served as the Honorary Music Director for the celebrations of HKBU's 60<sup>th</sup> anniversary in 2016.

香港資深作曲家梅廣釗博士，畢業於浸大電影系，其後在港大攻讀音樂碩士和博士。梅博士作品豐碩，涵蓋大型跨媒體創作、中樂劇、中西管弦樂、話劇、舞劇、媒體主題音樂和配樂、聲樂、口琴等。他善於利用跨媒體舞台藝術，結合原創音樂，進行大型創作及表演，例如結合了中樂、書法、詩與影像等媒體的音樂劇《千水情》。梅博士獲獎無數，其中與香港舞蹈團合作的《蘭亭·祭姪》榮獲 2012 年最佳舞蹈製作年獎。梅博士是香港作曲家聯會主席、中大專業進修學院音樂課程榮譽顧問。他認為浸大的全人教育，有助開拓思維、豐富藝術養分，對創作非常重要。梅博士為浸大 60 周年校慶時製作的影片《我們都是浸大的》，擔任榮譽音樂總監。

**Mr Yee Lam**  
**伊 林先生**

Department of Cinema and Television  
(Class of 1992)  
General Manager,  
J Communications Group Limited  
1992 年電影電視系畢業  
J Communications Group Limited 總經理



The establishment of the HKBU Alumni Association of Shanghai in recent years can be attributed to the efforts of Yee Lam. A native of Beijing, Yee migrated to Hong Kong at the age of 12. After graduating from HKBU, he entered the public relations and advertising field, and today is the General Manager of J Communications Group Limited, a business communication company. Yee worked in Hong Kong until 2006, when he started to base himself in Shanghai and focus on developing his business in Mainland China. This gave him the opportunity to get acquainted with a number of alumni from HKBU, and he organised events with them via WeChat. At the 20<sup>th</sup> anniversary of the Hong Kong handover, he arranged an alumni celebration, which, with more than 70 graduates attending, was a great success. Out of these events grew the HKBU Alumni Association of Shanghai, which was officially approved by HKBU last July and set up at a commencement ceremony in December. Yee is committed to connecting with our alumni in East China and his efforts are indispensable.

浸會大學上海校友會的成立，多少歸因於創會會長伊林幾年來的努力。他本是北京人，12 歲移居香港，於浸大電影電視系畢業後從事公關及廣告行業，現任 J Communications Group Limited 總經理。在香港工作幾年之後，伊林自 2006 年開始以上海為基地，專心在內地發展，認識不少從浸大畢業的校友。他們先透過微信籌辦了幾次活動，去年適逢香港回歸 20 周年，慶祝活動十分成功，參加的校友超過 70 人。於是，他們籌辦正式的上海浸大校友會，去年 7 月終獲校方許可，12 月舉行了就職典禮。伊林致力聯繫華東地區校友，凝聚團結力量，功不可沒。

**Mr Fung Chih Chiang**  
**馮志強先生**

Department of Cinema and Television  
(Class of 1996)  
Film Director and Screenwriter  
1996 年電影電視系畢業  
電影導演及編劇



Fung Chih-chiang has a large collection of achievements to his credit. His representative screenwriting works include the TV series *At the Threshold of an Era* and the films *Shaolin Soccer*, *Hooked On You* and *The Mermaid. The Bounty*, the first film he directed, was nominated for the Hong Kong Film Awards for Best New Director and was shortlisted in a number of international film festivals. His latest work, *Concerto of the Bully*, won the Fukuoka International Film Festival Audience Award in Japan. Fung attributes his success to the nurturing of his alma mater. During his studies in the then Department of Cinema and Television, he had the opportunity to explore different areas of film, including directing, editing and art, which allowed him to understand the importance of each role. Not only does Fung frequently return to his alma mater to share his work experience in film and television, he also directed a short film *CTV 6X10 C'est La Vie* in celebration of HKBU's 60<sup>th</sup> anniversary.

電影導演及編劇馮志強，作品豐碩。他的編劇代表作包括電視劇《創世紀》，以及電影《少林足球》、《每當變幻時》和《美人魚》等，而他首次導演的電影《懸紅》，獲提名香港電影金像最佳新晉導演，並入圍多個國際影展；而新作《大樂師·為愛配樂》更勇奪日本「福岡國際電影節觀眾賞大獎」。擁有今天的成就，馮志強認為母校的栽培居功至偉。就讀電影電視系時，他有機會涉獵不同範疇，包括導演、剪接、美術等，讓他知道每個崗位的重要性，更能發揮導演的角色。他除了多次回母校與師弟妹分享電視電影的工作經驗外，也在 60 周年校慶時拍攝短片《學生習作》以作慶賀。

## Mr Ralph Poon 潘俊豪先生

Department of Communication Studies  
(Class of 2004)

Founder and Director, XD Workshop

2004 年傳播系畢業

XD Workshop 創辦人及總監



Ralph Poon's work ranges from the movie *Yip Man* to mega concerts and animation design for the Hong Kong Film Awards. He graduated from the School of Communication as a Digital Graphic Communication major in 2004, and worked as a computer graphic animator for three years, following which he established the XD Workshop, a design-driven production studio. Over the years, he has participated in motion graphic design for a number of major events, including *DUO – Eason Chan World Tour Concert* and the 35<sup>th</sup> Hong Kong Film Awards, and he has served as a jury member at SIGGRAPH Asia, a renowned industry event. Poon puts a great deal of effort into contributing to his alma mater, teaching 3D animation design as a part-time guest lecturer to pass down his professional knowledge to his fellow Communication students.

從電影《葉問》到大型演唱會和香港電影金像獎的動態圖像設計製作，全都有潘俊豪的身影。他在傳理學院修讀數碼圖像傳播學，2004 年離開校園後，曾經做過三年動畫師，然後創辦了設計主導的製作公司 XD Workshop，多年來參與不少大型活動的電腦動畫製作，包括「DUO 陳奕迅世界巡迴演唱會」和第 35 屆香港電影金像獎等；又在業界盛事「亞洲電腦圖像和互動技術會議及展覽」擔任評審。他曾返回母校浸大當兼任講師，教 3D 動畫設計，向師弟師妹傳授實戰知識。

## Ms Lai Yan Chi 賴恩慈女士

Department of Cinema and Television  
(Class of 2007)

President, FM Theatre Power

Creative Director,

Mo Production Company Limited

2007 年電影電視系畢業

好戲量主席、一毛製作藝術總監



Inspired by the story of the pulling down of Choi Yuen Chuen village to make way for the high-speed railway in 2010, Lai Yan-chi directed her first short film *1+1* and subsequent long film *N+N*. Both were highly successful. *1+1* won the Fresh Wave Award and Best Film Award (Open Division) at Fresh Wave 2010 and the 17th ifva Awards Gold Award (Open Category), and *N+N* scooped more than 10 international awards, including Best Foreign Film Director at the London International Filmmaker Festival. Lai was an Hong Kong Spirit Ambassador, and has received the Ten Outstanding Young Persons Award, and a Hong Kong Arts Development Award (Film) conferred by the Hong Kong Arts Development Council. Besides devoting herself to her creative work, Lai has also returned to her alma mater to serve as a part-time lecturer to nurture new blood, and she produced a short film called *Focus* for HKBU's 60<sup>th</sup> anniversary.

現任劇團「好戲量」主席的賴恩慈，2010 年以菜園村清拆故事為本，導演首部劇情短片《1+1》及長片《N+N》，前者獲「鮮浪潮 2010」鮮浪潮大獎及公開組最佳電影獎，以及第十七屆 IFVA 比賽公開組金獎；後者更榮獲倫敦國際電影人節最佳外語片導演等超過十個國際獎項。賴恩慈很回味在大學時無拘束的創作和學習。她是香港十大傑出青年、香港精神大使，以及香港藝術發局藝術新秀獎（電影）得主。除了創作，賴恩慈也返回母校擔任兼職講師，培育新血；並為浸大 60 周年校慶製作短片《失焦》。

## Mr Steve Chan 陳志發先生

Department of Cinema and Television  
(Class of 2012)  
Film Director; Founder, Pigure Creation  
Producer, ViuTV

2012 年電影電視系畢業  
電影導演、Pigure Creation 創辦人、ViuTV 監製



Steve Chan, a “post-80s” who started out as a film director with his inspirational production *Weeds on Fire*, has a spectacular story to tell. Through many twists and turns in life, he entered the Academy of Film (AF) as an undergraduate and was inspired by the great teachers there to broaden his horizons. *Weeds on Fire* was one of the two award-winning works in the Higher Education Institution Group of the First Feature Film Initiative, funded by the Film Development Fund of the Hong Kong Film Development Council. It was shortlisted as one of the films in the 40<sup>th</sup> Hong Kong International Film Festival in 2016, and earned eight nominations and two awards at the 36<sup>th</sup> Hong Kong Film Awards. Chan is committed to contributing to his alma mater and to society. One way he has done this is by producing a short film called *Tokyo Drift* for HKBU’s 60<sup>th</sup> anniversary. He has also shown his generosity by donating part of the profit he earned from his films to AF to set up a scholarship and to subsidise students from grassroots families so that they can pursue their interests in sports. He also donates to the Amity Foundation to build schools in the rural areas of Mainland China.

憑著勵志電影《點五步》鋒芒嶄露的 80 後導演陳志發，背後也有個精彩的故事。他幾經轉折入讀浸大電影學院。在大學時幸得良師啟蒙，視野大開。《點五步》是香港首部劇情電影計劃（大專組）第一屆的兩個得獎作品之一，由香港電影發展局電影發展基金撥款；該片獲選為 2016 年第四十屆香港國際電影節的參展電影之一，並榮獲第 36 屆香港電影金像獎兩個獎項及最佳新晉導演等八項提名。陳志發不忘回饋母校和社會，為浸大 60 周年校慶製作短片《東京漂流》；另外，把電影部份收益贈予電影學院設立獎學金，又資助基層學生支持體育項目，並捐助愛德基金會，支持內地山區興建學校。

## Mr Lo Bing Chung 盧炳松先生

Department of Communication (Class of 1978)  
Founder, Basic Foundation  
Former head of Corporate Communications  
in various enterprises, including Coca-Cola,  
Hong Kong Disneyland Resort and Link REIT.

1978 年傳理學系畢業  
基督為本基金創辦人  
歷任可口可樂、香港迪士尼樂園及領展等傳訊工作掌舵人



Known as the “Big Brother of Public Relations”, Lo Bing Chung entered the journalism field after graduating from the Department of Communication in 1978, and was employed by a number of major newspapers as reporter, assignment editor and chief editor. Later on, Lo switched to public relations and worked at organisations such as Coca-Cola, the Hong Kong Jockey Club, Hong Kong Disneyland Resort and Link REIT, becoming known for solving public relations crises. Lo is a former Hong Kong Chapter Chairman of the International Public Relations Association and is a life-time member of the International Association of Business Communicators. He has given back by teaching public relations courses at Hong Kong University (HKU) SPACE and the Chinese University of Hong Kong, and was given an Outstanding Teacher Award by HKU. Raised in a grassroots family, Lo founded the Basic Foundation in 2014. After his retirement, he donated S1.5 million dollars from his retirement fund to critically ill people to help them fulfill their last wishes. Lo was a member of the HKBU Advisory Board at the College of International Education, and is currently the Vice Chairman of the HKBU Communication Alumni Association.

「公關界一哥」盧炳松，1978 年自傳理系畢業後，進入新聞界，先後於多份大報做過記者、採訪主任和國際版主管。他後來投身公關界，曾為可口可樂、馬會、香港迪士尼及領展等企業服務，化解多場公關危機，是國際公共關係協會香港區前任會長及美國國際傳播專業人士協會終身成員。他春風化雨，在港大專業進修學院及中大任教公關課程，並獲港大專業進修學院「傑出教師獎」殊榮。出身於草根家庭的盧炳松，2014 年創辦「基督為本基金」，並在退休後注入 150 萬元退休金，為病危人士達成最後心願。盧炳松曾任浸大國際學院顧問委員會成員，現為浸大傳理學院校友會副主席。

## Ms Mandy Kwong / Mandycat 鄺詩韻女士 / 文地

Department of Communication Studies  
(Class of 1997)

Illustrator

Director, Meowkar Workshop

1997 年傳播系畢業

插畫家、Meowkar Workshop 總監



Having majored in public relations and advertising at HKBU, Mandy Kwong (Mandycat) worked as a reporter and editor for various magazines covering lifestyle topics, but also drawing comics on the side. She decided to make this skill the focus of her career eight years ago. Although Kwong had no formal training in art, she had enjoyed drawing since she was young, and turned her interest into a career. Since 2000, she has been publishing her own work, publishing her first comic book in 2006 and establishing her own column on online platforms and in print media, bringing her a number of business collaborations. Her work, *10<sup>th</sup> Anniversary Office Comics*, was awarded the Hong Kong Golden Book Award 2017. Kwong frequently contributes to her alma mater by supporting the School of Communication Facebook page and creating comics to promote environmental protection. She also advocates for the welfare of cats and dogs for various organisations such as the Lamma Animal Welfare Centre, the Society for Abandoned Animals and the Cat Society.

八年前全身投入漫畫創作的鄺詩韻 (文地貓)，在浸大念書時主修公關及廣告，畢業後輾轉到雜誌社當記者及編輯，主責生活專題，兼畫漫畫。雖沒受過正規美術教育，但自小喜愛繪畫，最後將興趣變為事業。她從 2000 年開始發表作品，2006 年出第一本漫畫書，曾經同時在網絡平台和紙媒都有專欄，商業合作隨之而來。她的作品《十下十下》獲 2017 年香港金閱獎。文地積極回饋母校，除了向傳理學院的臉書專頁提供訊息以外，也曾為浸大繪製宣揚環保的漫畫。她亦十分關注毛孩，經常為動物組織繪製漫畫義賣，如南丫島動物保護組織、保護遺棄動物協會及香港群貓會等等。

## Ms Angel Cheng 鄭凱恩女士

Department of Communication Studies  
(Class of 2007)

Founder, Build A Music School

General Manager, Jervois One

2007 年傳播系畢業

緬甸景棟音樂學校創辦人、蘇杭街一號總經理



After graduation, Angel Cheng entered the public relations field as she had planned, but she had a side activity. Cheng is a Christian, and she visited orphanages in the Golden Triangle area of Myanmar to teach children English and music. Witnessing the rampant influence of drugs on the local youngsters, she decided to build a school in Kentung, eastern Myanmar, to help change the children's fate with music. In 2015, Cheng resigned from her main job just as she was about to be promoted to public relations director, but she has had no regrets. Today she devotes her time and effort to her Build a Music School. She organises volunteer teaching tours for her fellow HKBU students and other university students in Hong Kong to experience life in Myanmar. Besides her volunteer work in Myanmar, Cheng is also the General Manager at Jervois One (Hong Kong), frequently traveling between Hong Kong and Myanmar.

緬甸景棟音樂學校計劃創辦人鄭凱恩少時志願當公關，畢業後按步就班加入公關行列。鄭凱恩是基督徒，曾到緬甸金三角的孤兒院義教英文和音樂。有感於毒品問題對該國兒童影響至深，決定建一所音樂學校，希望用音樂改寫他們的命運。2015 年，鄭凱恩在即將升任公關總監前毅然辭職，投入緬甸景棟音樂學校的事務，並組織浸大師弟妹及其他院校大專生，往緬甸體驗當地生活和進行義教。除了在緬甸的義務工作，鄭凱恩現時在香港任職蘇杭街一號總經理，經常穿梭香港緬甸兩地。

**Mr Thomas Chan**  
**陳民傑先生**

Department of Communication  
(Class of 1991)  
Founder and Director,  
Yuan Tung Financial Relations Ltd

1991 年傳理學系畢業  
圓通財經公關顧問有限公司創辦人及董事



Thomas Chan graduated in 1991 from the Department of Communication at HKBU with First Class Honours, and was employed by *Express News* as a financial news reporter and subsequently *Hong Kong Economic Journal* as head of the banking desk. In 1995, Chan joined the Hong Kong Monetary Authority as Manager (Press), then was promoted to Senior Manager (Press) and later Chief of Communications. After 14 years of service, he moved to the private sector and joined Sun Hung Kai Properties Ltd. as Head of Investor Relations. Chan advanced his career by taking the Master of Social Science in Corporate Communication and Executive MBA Master's Programme at the Chinese University of Hong Kong. In 2012, he founded Yuan Tung Financial Relations Ltd., an investor relations company. He has paid back by teaching master's courses as a part-time lecturer at the School of Communication. In 2016, Chan was conferred the Nobel Laureate Social Caring Series: Asian Social Caring Leadership Award and Mediazone's Top 50 Industry Leaders Award in 2017.

1991 年浸大傳理系甲級榮譽畢業，離開校園先後受聘於《快報》和《信報》當財經記者，並晉升為銀行版主管。1995 年加入香港金融管理局，任職經理（新聞），其後晉升為高級經理（新聞），並再擢升為傳訊總監。在公營部門服務 14 年後轉投私營機構，加入新鴻基地產物業有限公司，出任投資者關係主管。陳民傑一直致力傳訊事業，並深明學海無涯的道理，在香港中文大學先後攻讀企業傳播社會科學和行政人員工商管理學 (EMBA) 碩士課程。於 2012 年，他創立圓通財經公關顧問有限公司。自 2013 年以來，陳民傑一直在母校傳理學院兼教文學碩士課程。他分別於 2016 年及 2017 年獲得諾貝爾獎學人系列的亞洲社會關愛領袖獎及 Mediazone 首 50 業界領袖獎。

**Ms Linda Choy**  
**蔡少綿女士**

Department of Journalism  
(Class of 1992)  
Vice President, Communications and  
Public Affairs, Hong Kong Disneyland Resort

1992 年新聞系畢業  
香港迪士尼樂園傳訊及公共事務副總裁



Upon graduation, Linda Choy joined the *South China Morning Post* and worked on the news desk, most notably covering the politics of the Hong Kong handover. In 1998, she left the journalism field to work as an Administrative Officer for the Hong Kong government, taking part in policy formation for a number of bureaux. She returned to journalism but rejoined the government in 2008 as Political Assistant to the Secretary for the Environment, helping to shape some of Hong Kong's key environmental and energy initiatives. She left her official post in 2013 to work for Disney, and currently heads the Communications & Public Affairs Team of the Hong Kong Disneyland Resort, where she drives the Hong Kong Government-Disney joint venture's efforts in reputation-building, engagement and lobbying, and product publicity, as well as leveraging major local developments to support business growth. Throughout her career, she has also taken an active role in community work. Choy treasures the quest for truth as a fundamental value she took away from the School, and our motto, "Truth is Virtue", has guided her as she has built her career across the field of public policy and community affairs.

就讀新聞專業的蔡少綿，畢業後即加入《南華早報》，投入香港主權回歸中國的報導。1998 年，她暫別新聞界，轉職特區政府政務主任，參與多個政策局的政策制訂工作。隨後她重投新聞界，2008 年再次加入政府出任環境局局長政治助理，將她的公共政策和傳媒經驗，應用到長遠的環保和能源政策的制訂和執行上。蔡少綿現時統領香港迪士尼樂園度假區的傳訊及公共事務團隊，負責品牌聲譽管理、持份者關係和游說、產品推廣，以及發揮本地與跨境基建及相關發展對度假區效益的相關規劃。在不同階段，她都積極參與社會事務。在處理各項涉及公共政策和傳播的不同界別工作時，院訓「唯真為善」是她的座右銘，引導她無論在甚麼崗位都堅持求真的精神，發揮所長服務社會。

**Mr Dominic Lau**  
**劉頌陽先生**

Department of Journalism  
(Class of 1993)  
Assistant Executive Editor-in-Chief,  
*Ming Pao*

1993 年新聞系畢業  
《明報》助理執行總編輯



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Dominic Lau studied business at secondary school and never thought of becoming a reporter. The Tiananmen Square incident in 1989 became his turning point. “When reporters report on the frontline, Hongkongers know what’s happening,” he says. The following year, he enrolled in the Department of Communication at HKBU, majoring in Chinese Journalism and getting his first journalistic experience on the student newspaper, *San Po Yan*. With the department’s motto “Truth is Virtue” in mind, he has upheld the principle of justice in journalism. Twenty-five years after his graduation, Lau still returns to his alma mater to serve as a guest speaker or attend seminars to share his news reporting and editing experience with his fellow Communication students.

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《明報》助理執行總編輯劉頌陽中學讀商科，沒想過當記者，1989年六四事件對他來說是轉捩點。「記者走上前線報導，香港人才知道發生甚麼事。」他說。翌年，他入讀享負盛名的浸會學院傳理學系，主修中文新聞。劉頌陽在校三年均參與學生報《新報人》的工作，並一直謹記傳理學系系訓「唯真為善」，緊守公義的新聞原則。畢業25年，劉頌陽不忘回母校擔任客席講者或出席座談會，與師弟妹分享新聞採訪和報刊編輯經驗。

**Ms Ho Chui Ping**  
**何翠萍女士**

Department of Journalism  
(Class of 1996)  
Political Assistant to the Financial Secretary

1996 年新聞系畢業  
財政司司長政治助理



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Ho Chui-ping knew she wanted to enter the media industry even when she was at secondary school. After graduating, she took up a reporting and editing career with the News Department of Commercial Radio Hong Kong that lasted for 21 years. When she resigned in 2017, she was Deputy Director of News and Public Affairs, a position that gave her the knowledge and experience to take up her current senior role in the civil service. Ho is proud to have been at the School of Communication, which fired her passion for journalism. As a student, Ho devoted herself to the student newspaper, *San Po Yan*, and actively took part in *HKBU Alumni*, a project involving the Department of Journalism to collect interviews with Communication graduates into a book. Ho has returned to her alma mater to serve as a part-time lecturer, teaching Financial Journalism for the undergraduate programme.

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現任財政司司長政治助理的何翠萍，初中時已立志從事傳媒行業；曾在商業電台新聞部工作21年，任職記者、編輯，2017年離職前是新聞及公共事務部副總監。她對於母校傳理學院一直堅持對新聞行業的熱忱，深感驕傲。何翠萍在學時，曾忘我投入學生報《新報人》的工作，又積極參與當時新聞系有份參與的新項目《浸會人》，訪問傳理畢業舊生結集成書，種種經歷，至今難忘。何翠萍曾返回母校擔任兼職講師，教授財經新聞採訪本科課程。

**Ms Mei Wong**  
**王春媚女士**

Department of Journalism  
(Class of 2000)  
Chief Anchor, i-Cable News Limited

2000 年新聞系畢業  
有線電視總主播



Mei Wong graduated from the School of Communication at the millennium in the first cohort of the Broadcast Journalism Concentration. Working for iCable, she has been involved in a number of international reporting and live news stories, including the Southeast Asian tsunami, the Manila hostage incident and the Japan earthquake and tsunami of 2011. While reporting the Southeast Asian disaster and the Manila hostage crisis, she faced separation and death, but she also had to maintain her composure. Wong felt that she was fortunate to be admitted to the School of Communication so that she could be on the frontline of reporting in this era. In 2010, Wong returned to her alma mater as a part-time lecturer and has served as a guest speaker in many School events.

有線電視總主播王春媚是傳理學院千禧年畢業生，也是廣播新聞專業首屆畢業生，至今已在電視新聞界累積了 18 年的寶貴經驗，曾參與多宗國際大事的採訪和直播，包括南亞海嘯、馬尼拉人質事件及日本 311 地震。對王春媚來說，最難忘的工作經驗是南亞海嘯和馬尼拉人質事件，既要面對生離死別的傷感，又要壓抑情緒。她慶幸當初傳理學院取錄了她，讓她可以走到時代的最前線。2010 年，王春媚曾回母校任兼職導師。此外，她亦曾多次在學院的活動中，擔任嘉賓講者。

**Ms Josephine Ng / Chu Fun**  
**吳佩賢女士 / 朱薰**

Department of Journalism  
(Class of 2001)  
Disc Jockey, Commercial Radio

2001 年新聞系畢業  
商業電台節目主持人



Under the stage name Chu Fun, Josephine Ng is a disc jockey (DJ) on the CR2 channel at Commercial Radio. After completing her second year of studies at the HKBU School of Communication, she joined the News Department of Television Broadcasts Limited (TVB) on an internship as a part-time reporter for one year. However, she had aspired to be a disc jockey since she was young and on graduating, she became a full-time DJ, and has stayed in this profession for more than a decade. From taking charge of the social enterprise interview programme *You Are the Best* to discussing adult topics with children on *Kiss Kiss Kids*, she is known for her strong voice and clear articulation. As a student at HKBU, Ng used to help her fellow classmates get over their lazy pronunciation of Chinese words. She has carried on that practice on the radio, teaching her listeners correct pronunciation of Chinese words. In 2007, Ng published a book on teaching the pronunciation and meaning of Chinese words to enhance Cantonese culture.

藝名朱薰的吳佩賢是商業電台叱吒 903 節目主持人，在浸大傳理學院完成二年級課程後，曾進入無線電視新聞部實習，當了一年兼職記者。吳佩賢自小立志做 DJ，畢業後果然從二年級時開始擔任的商台兼職節目助理，搖身一變成為全職 DJ，一幹十多年。由她獨擔大旗的節目包括社企訪問的《你好嘢》，和小孩子討論一些成年人話題的《兒童適宜》。她不僅嗓音嘹亮，而且字正腔圓。在浸大時，她常常幫同學捉懶音，後來在電台節目中教讀正音，2007 年又出版了《正音功》一書，教導正音及字義，促進粵語文化。

## Ms Vanessa Piao

### 朴寧子女士

Department of Journalism (Class of 2014)  
Former researcher and reporter at the  
Beijing bureau of *The New York Times*  
Currently studying the Master in Public Policy  
at Harvard Kennedy School, Harvard University

2014 年新聞系畢業

前任《紐約時報》北京分社研究員及記者

現於美國哈佛大學甘迺迪政府學院修讀公共政策碩士課程



Vanessa Piao, who was born into an ethnic Korean family in Beijing, came to appreciate the role of the media in monitoring the society when she was studying at HKBU. On graduation, she became a reporter at the Associated Press and later the *South China Morning Post* and the Beijing bureau of *The New York Times*, with the aim of giving a voice to marginalised ethnic minority groups. Currently Piao is studying on the Master in Public Policy programme at the Harvard Kennedy School at Harvard University, now hoping to change society at the policy level. She was awarded the Dalio Scholarship by the School in recognition of her leadership in charity work. Using her paternal grandfather's story as a blueprint, Piao's first-person feature story, "On my missing North Korean grand aunt – an intimate, sensitive family story finally told", was shortlisted for the Excellence in Feature Writing Award by the Society of Publishers in Asia. While at HKBU, Piao served as Deputy Editor of *The Young Reporter*. Since graduating, she has been kind enough to flag internship opportunities for her fellow Communication students.

在北京出生、擁有韓國血統的朴寧子就讀浸大時，認識到傳媒的社會監察角色，畢業後當過美聯社、南華早報及紐約時報北京分社記者，為弱勢社群和少數族裔發聲。朴寧子現正在美國哈佛大學甘迺迪政府學院修讀公共政策碩士課程，期望將來能從政策層面改善社會；並獲學院頒予「達利歐獎學金」，以肯定她在慈善工作的領導能力。她曾以外祖父一家的經歷為藍本，撰寫了長篇傳奇故事「諜影疑雲：消失在朝鮮的親人」。這篇作品入圍今年亞洲出版業協會卓越專題特寫獎。此外，朴寧子在浸大讀書時曾擔任雜誌 *The Young Reporter* 副總編輯，畢業後又幫助學弟學妹爭取實習機會。





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1  
Film and  
Television Studio  
影視製作間

3  
News Reporting  
and Editing Room  
新聞編採室

5  
New Media  
Classroom  
新媒體課室

2  
Television Studio  
電視廠棚

4  
VR Station  
VR實驗室

6  
iMedia Studio

7  
News Studio  
廣播新聞室

8-9  
Dolby Atmos  
Sound Studio  
杜比全景聲製作室

10  
iSpace

11  
studio-i  
點子電影工作室

12  
Artificial  
Intelligence  
Media Research  
Laboratory  
人工智能與媒體  
研究實驗室

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